



பெரியார் பல்கலைக்கழகம் PERIYAR UNIVERSITY

(NAAC A++ Grade - State University - NIRF Rank 56, State Public University Rank 25)
Salem - 636011, Tamil Nadu, India

முதன்மையர்

பெ.ப/ CDC/AD1/ 000992/2025, நாள்:18.02.2025

பெறுநர்:

முதல்வர்கள், பெரியார் பல்கலைக்கழக இணைவுப்பெற்ற அனைத்து கல்லூரிகள்.
ஐயா/அம்மையர்,

பொருள்

பெரியார் பல்கலைக்கழகம், சேலம் - 2023-2024-ஆம் கல்வியாண்டு - பெரியார் பல்கலைக்கழக இணைவுப்பெற்ற கல்லூரிகள் - அனைத்து இளநிலை பாடத்திட்டங்களில் சேர்க்கப்பட்டள்ள நான முதல்வன் பாடத்தில் தேர்ச்சி பெறாத மாணாக்கர்கள் வேறு Skill Enhancement Course (SEC) தாளினை தேர்வு எழுதி படிப்பை நிறைவு செய்துகொள்ள தமிழ்நாடு மாநில உயர்கல்வி மற்றும் அறிவுறுத்தியுள்ளமை - Skill Enhancement Course (SEC) தாள்களின் பாடத்திட்டங்கள் பெரியார் பல்கலைக்கழக வலைதளத்தில் பதிவேற்றம் செய்யப்பட்டுள்ளமை - பின்பற்ற அறிவுறுத்துதல் - தொடர்பாக.

பார்வை

1. துணைத்தலைவர் (Service), நான் முதல்வன், தமிழ்நாடு திறன் மேம்பாட்டு கழகம், தமிழ்நாடு அரசு, சென்னை - 600035 அவர்களின் மின்னஞ்சல் கடித நாள்:13.01.2025.
2. இதே எண் கொண்ட இவ்வலுவலக குறிப்பாணை நாள்:14.02.2025.

பார்வை (1)-இல் காணும் தமிழ்நாடு திறன் மேம்பாட்டு கழகத்தின் துணைத்தலைவர் (Service), அவர்களின் மின்னஞ்சல் கடிதத்துடன் இணைக்கப்பட்டுள்ள நடவடிக்கை குறிப்பில் கீழ்க்கண்டவாறு அறிவுறுத்தப்பட்டுள்ளது.

- *If a student is long absentee, he/she shall not be mapped for NM courses. If mapped and he/she lacks attendance, the existing Skill Enhancement Course (SEC) shall be offered. Approval for NM/SEC may be placed in the BOS.*
- *For the 6th semester students failing NM examination, the University/College can conduct a supplementary Nm examination to enable the candidate graduate. (குறிப்பு: 2025-2026 கல்வியாண்டில் மூன்றாமாண்டு நிறைவு செய்யும் மாணாக்கர்களுக்கு மட்டும் பொருந்தும், முந்தைய கல்வியாண்டில் மூன்றாமாண்டு பயின்று நான் முதல்வன் பாடத்தில் தேர்ச்சி பெறாமல் படிப்பினை நிறைவு செய்யாத மாணாக்கர்கள் இணைக்கப்பட்டுள்ள Existing Skill Enhancement Course (SEC) தாளினை தேர்வு எழுத அனுமதிக்கப்படுகின்றது.)*

எனவே, பெரியார் பல்கலைக்கழக இணைவுப்பெற்ற கல்லூரிகளில் 2021-2022, 2022-2023 மற்றும் 2023-2024-ஆம் கல்வியாண்டுகளில் நடத்தப்பட்டுவரும் அனைத்து இளநிலை பாடப்பிரிவுகளின் இரண்டாம், மூன்றாம், நான்காம், ஐந்தாம் மற்றும் ஆறாம் பருவங்களில் உள்ள நான்முதல்வன் பாடத்தில் தேர்ச்சி பெறாத மாணாக்கர்கள் இணைப்பில் காணும் Skill Enhancement Course (SEC) தாளினை தேர்வு எழுதி தங்கள் படிப்பினை நிறைவுசெய்துகொள்ளுமாறு அறிவுறுத்தப்படுகின்றது. மேலும், பெரியார் பல்கலைக்கழக வலைதளத்தில் பதிவேற்றம் செய்யப்பட்டுள்ள மேற்காணும் தாள்களுக்கான பாடத்திட்டங்களை பதிவிறக்கம் செய்து கொண்டு பின்பற்றுமாறும் பார்வை (2)-இல் காணும் இவ்வலுவலக குறிப்பாணையின்படி தெரிவிக்கப் பணிக்கப்பட்டுள்ளேன்.

முதன்மையர் (மு.கூ.பொ)

**Skill Enhancement Course 2021-2022, 2022-2023
(Semester- II, III, IV, V & VI)**

S.No	DEGREE	SEMESTER	NAME OF THE COURSE
1.	B.Com (All Commerce Courses)	2	Consumer Awareness
2.		3	Co-Operative Finance And Banking
3.		4	Advertising and Salesmanship
4.		5	Insurance
5.		6	Fundamental of Accounting
6.	B.Com Corporate Secretaryship/ B.Com Cooperation	3	Co-Operative Finance And Banking
7.		4	Advertising and Salesmanship
8.		5	Insurance
9.	Computer Science (All CS Courses)	2	Unified Modeling Language
10.		3	Office Automation Tools
11.		4	Parallel Processing
12.		5	Image Editing Tool
13.		6	Introduction to HTML
14.	Chemistry	2	Dye Stuffs and Treatment of Effluents
15.		3	Textile Chemistry
16.		4	Medicinal Chemistry
17.		5	Dye Chemistry
18.		6	Pharmaceutical Chemistry
19.	Nutrition & Dietetics	2	Food Processing
20.		3	Food Packaging
21.		4	Food Biotechnology
22.		5	Sanitation and Hygiene in Food Industries
23.		6	Food Product Development
24.	BBA (All BBA Courses)	2	Business Process Outsourcing
25.		3	Practice of Business Relations
26.		4	Project Methodology
27.		5	Life Skill Education
28.		6	Capital Market
29.	ENGLISH	2	Journalism- Basics
30.		3	Twentieth Century Literature
31.		4	Personality Traits
32.		5	Presentation Skills
33.		6	Women's Writing in English
34.	MICROBIOLOGY	2	Microbial Diversity
35.		3	Entrepreneurial Microbiology
36.		4	Mushroom -Cultivation Techniques
37.		5	Elemental Concepts of Microbiology
38.		6	Clinical Lab Technology

39.	TAMIL	2	ஊடகவியல்
40.		3	மனித உரிமைகள்
41.		4	அறிவியல் தமிழ்
42.		5	மொழி பெயர்ப்பியல்
43.		6	தொல்லியல்
44.		B.Lit TAMIL	2
45.	3		மனித உரிமைகள்
46.	4		அறிவியல் தமிழ்
47.	5		இதழியல்
48.	PHYSICS	2	Space Science
49.		3	Career Competency Skills-I
50.		4	Career Competency Skills-II
51.		5	Instrumentation
52.	BIOCHEMISTRY	2	Good Laboratory Practices
53.		3	Health And Hygiene
54.		4	Lifestyle Diseases
55.		5	Nutritional Biochemistry
56.		6	Biochemistry And Health
57.	MATHEMATICS	2	Mathematical Aptitude – I
58.		3	Mathematical Aptitude – II
59.		4	Mathematical Aptitude – III
60.		5	Mathematical Aptitude – IV
61.		6	Mathematical Aptitude – V
62.	BIOTECHNOLOGY	2	Biotechnology for Society
63.		3	Plant Molecular Biology
64.		4	Biophysics and Bioinstrumentation
65.		5	Endocrinology
66.		6	Proteomics and Genomics
67.	HISTORY	2	Principles of Public Administration
68.		3	Journalism
69.		4	General Science
70.		5	General Studies For Competitive Examinations
71.	BOTANY	2	Organic Farming
72.		3	Fermentation Technology
73.		4	Plant Tissue Culture
74.		5	Entrepreneurial Opportunities in Botany
75.		6	Medico Ethnobotany
76.	ECONOMICS	2	Economics of Insurance
77.		4	Macro Economics
78.		5	Environmental Economics
79.		6	Women Empowerment in India
80.	ZOOLOGY	2	Fish Preservation and Economic Importance
81.		3	Human Health and Hygiene
82.		4	Wildlife Management
83.		5	Clinical Nutrition

84.		6	Vermi Technology
85.	STATISTICS	2	Statistical Methods and Their Applications
86.		3	Probability Theory
87.		4	Demography
88.		5	Regression Analysis
89.		6	Queueing Theory
90.		JMC & VISCOM	4
91.	5		Broadcasting
92.	PUBLIC ADMINISTRATION	4	Social Issues in India
93.		5	Committees and Commissions in India
94.	B.S.W.	5	Dynamics of Human Behaviour
95.	ELECTRONICS AND COMMUNICATION	5	Competitive Skills
96.	FOOD TECHNOLOGY	4	Food Product Development
97.		5	Bakery Science
98.	PSYCHOLOGY	5	Organizational Behaviour
99.	HOTEL MANAGEMENT	5	Hospitality Communication – II
100.	Textile/CDF/FT	2	Sewing Technology
101.		3	Fashion Clothing And Psychology
102.		4	Non Woven & Technical Textiles
103.		5	Garment Quality and Cost Control
104.		6	Computer and Textile in Garment Design
105.	POLITICAL SCIENCE	5	Consumer Rights and Protection in India

Skill Enhancement Course 2023-2024 (Semester II & III)			
S.No	DEGREE	SEMESTER	NAME OF THE COURSE
1.	B.Com (All Commerce Courses) & B.Com Cooperation/ B.Com Corporate	2	Consumer Awareness
		3	Co-Operative Finance And Banking
2.	Computer Science (All CS Courses)	2	Unified Modelling Language
3.		3	Office Automation Tools
4.	Chemistry	2	Dye Stuffs and Treatment of Effluents
5.		3	Food and Nutrition
6.	Nutrition & Dietetics	2	Food Processing
		3	Food Packaging
7.	BBA (All BBA Courses)	2	Business Process outsourcing
		3	Practice of Business Relations
8.	ENGLISH	2	Journalism Basics
9.		3	Public Speaking Skills
10.	MICROBIOLOGY	2	Microbial Diversity
11.		3	Nutrition and Health Hygiene
12.	TAMIL & B.Lit	2	ஊடகவியல்
13.		3	தொழில் முனைவுத்தமிழ்
14.	PHYSICS	2	Space Science
		3	Career Competency Skills-I
15.	BIOCHEMISTRY	2	Good Laboratory Practices
		3	Health And Hygiene
16.	MATHEMETICS	2	Mathematical Aptitude – I
17.		3	Mathematical Aptitude – II
18.	BIOTECHNOLOGY	2	Biotechnology for Society
19.		3	Medicinal Herbs
20.	HISTORY	2	Principals of Publication Administration
21.		3	Journalism
22.	BOTANY	2	Nursery and Landscaping
23.		3	Environment Impact Analysis
24.	ECONOMICS	2	Economics of Insurance
25.		3	Principals of Marketing
26.	ZOOLOGY	2	Fish Preservation and Economic Importance
27.		3	Human Health and Hygiene
28.	STATISTICS	2	Statistical Methods and Their Applications
29.		3	Probability Theory
30.	Public Administration	3	Local Governance in India

31.	Sociology	3	Communication Skills
32.	B.S.W.	3	Man and Indian Society
33.	JMC & Viscom	3	E-Media Marketing
34.	Chemistry	2	Dye Stuffs and Treatment of Effluents
35.		3	Food & Nutrition
36.	Food Technology	2	Food Biotechnology
37.		3	Public Health Nutrition
38.	Psychology	3	Relaxation Techniques
39.	Hotel Management	3	Hospitality Communication-I
40.	Textile/CDF/FT	2	Sewing Technology
41.		3	Organization of Garment Unit
42.	Political Science	3	Digital Governance
43.	Geology	3	Geohazards

B.Com / B.Com Cooperation / B.Com Corporatesecretaryship
(For the Year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER –II

CONSUMER AWARENESS

UNIT - I

Conceptual Framework Concept of Consumer- rights of consumers - Consumer goods, defect in goods, spurious goods and services, service, deficiency in service, unfair trade practice, restrictive trade practices

UNIT - II

Organizational set-up under the Consumer Protection Act Consumer Protection Councils at the Central, State and District Levels; Adjudicatory Bodies: District Forums, State Commissions, and National Commission: Their Composition, Powers, and Jurisdiction

UNIT - III

Grievance Redressal Mechanism under the Indian Consumer Protection Law Who can file a complaint? Grounds for filing a complaint; Period of Limitation Procedure for filing and hearing of a complaint; Disposal of cases, Relief/Remedy available; Appeal, frivolous and vexatious complaints; Offences and penalties

UNIT-IV

Role of Industry Regulators in Consumer Protection Banking: RBI and Banking Ombudsman Insurance: IRDA and Insurance Ombudsman, Telecommunication: TRAI, FSSAI, Electricity Supply Electricity Regulatory Commission Real Estate Regulatory Authority

UNIT – V

Contemporary Issues in Consumer Affairs Formation of consumer organizations and their role in consumer protection, Misleading Advertisements - National Consumer Helpline

TEXT BOOKS

Sl.No. Author Name Title of the Book Publisher Year and Edition

1. Meenu Agarwal Consumer Behaviour & Consumer protection in India New Century Publications, New Delhi 2006
2. Sherlakar SA Trade Practices & Consumerism Himalaya Publishing House, Bombay 1977

REFERENCE BOOKS

Sl.No. Author Name Title of the Book Publisher Year and Edition

1. Francis Cherunilam Business Environment Himalaya Publishing House, New Delhi 2000
2. Jain, N.K Consumer Protection-Law and Practice Regal Publications, New Delhi 2008

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B.Com / B.Com Cooperation / B.Com Corporatesecretaryship
(For the Year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER –III
CO-OPERATIVE FINANCE AND BANKING

UNIT – I

Agricultural Credit: Evolution and Structure of Co-operative Credit Movement in India.

UNIT – II

Primary Agricultural Cooperative Credit Society: Objectives and Functions of Primary Agriculture Credit Societies in India

UNIT – III

DCCB & SCB: Functions of District Central Co-operative Banks and State Co-operation Banks

UNIT – IV

Long Term Credit: Long Term Loans by Co-operative Land Development Banks (Primary Cooperative Agriculture and Rural Development Banks)

UNIT – V

Non Agricultural Credit: Functions of Urban Co-operative Banks and Employees Co-operative Thrift and Credit Societies.

REFERENCE BOOKS

1. Hejela.T.N., Principles, problems and Practice of Co-operation, Konark Publishers, New Delhi, 2000.
2. Mathur B,S. Co-operation in India, Sahithya Bhavan Publishers, Agra 1989
3. Bedi, R.D, Theory, History and practice of Co-operation. R.Lal Book Depot, Meerut, 2001

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B.Com / B.Com Cooperation / B.Com Corporatesecretaryship
(For the Year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER -IV

ADVERTISING AND SALESMANSHIP

UNIT-I

Advertising: Introduction- definition- meaning- objectives and significance
Advantages of advertising.

UNIT-II

Advertising Media: Importance- Selection of media –kinds of media-merits
and demerits

UNIT-III

Salesmanship- meaning- objectives- importance

UNIT-IV

Sales organizations- Functions , duties and responsibilities of sales
manager.

UNIT-V

Sales Promotion-definition- objectives- importance –kinds of promotion-
advantages and limitations

REFERENCE BOOKS:

1. Pillai, R.S.N., & Bhagavathi, Marketing, S.Chand and Co. 1996.
2. Chunawala and Reddy, Advertising and Marketing Research, Himalaya Publications, New Delhi.1996.
3. Sinha, J.C.,Principles of Marketing and salesmanship, S.Chand and Co. New Delhi, 1980
4. Richard R. Still& Edward W. Cundiff, Sales Management, Prentice Hall of India Pvt. Ltd., New Delhi, 1999.

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(For the Year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER - V

INSURANCE

UNIT - I

Insurance: Meaning, functions, nature and principles of insurance, need and importance of insurance to individuals and business – Insurance as a social security Tool

UNIT - II

Life Insurance: Features of a life insurance contract – classification of policies – investment of funds – surrender value – bonus option – policy condition – annuity contracts.

UNIT - III

Marine Insurance: Contract of marine insurance – elements of marine insurance – classes of policies – policy conditions – clause in a marine insurance policy – marine losses.

UNIT - IV

Fire Insurance: Features of a fire insurance – kinds of policies – policy conditions – payment of claims – reinsurance

UNIT - V

Miscellaneous Insurance: Motor insurance – Burglary – Personal accident insurance – Health Insurance – Liability Insurance- Bancassurance.

REFERENCE BOOKS:

1. M. N. Mishra, Insurance Principles And Practice, S. Chand & Co, New Delhi, 2000
2. M.N.Mishra, Modern concepts of Insurance, S.Chand&Co., 2000 P.S Palandi,
3. Insurance in India, Response Books – Sagar Publications, 2000

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B.Com / B.Com Cooperation / B.Com Corporatesecretaryship
(For the Year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER - VI

FUNDAMENTAL OF ACCOUNTING

UNIT- I

Introduction to Accounting: Definition of Accounting, needs of accounting, objectives, advantages- types of Accounting- double entry system and its advantages- single- entry system and its limitation.

UNIT-II

Recording of Transactions Kinds of Accounts- Rules for recording transactions- Books of accounts- Subsidiary Books- Journal, Petty Cash Book, Cash Book (Problems), bank Reconciliation Statement (Problems) , Purchase Book, Sales Book, Purchase returns book, Sales returns book, bills payables books.

UNIT-III

Ledger Accounts : Balancing ledger Accounts- Trail Balance, meaning, objectives, scope and preparation- Errors and their rectifications. UNIT-IV Final Accounts: Trading, Profit and loss accounts and balance sheetobjects, Adjusting entries, Depreciation: Meaning - Reasons and Methods.

Unit-V

Accounts of Non-Profit organizations: Receipts and Payments of AccountsIncome and Expenditure Accounts- Balance Sheet, Capital and Revenue expenditure- Accounts curren_t Average due date (Problems).

References

1. Financial Accounting- R.L.Gupta and V.K.Gupta - Sultan Chand & Sons, New Delhi.
2. Financial Accounting - S.P.Jain and K.L.Narang – Kalyani Publishers, Ludhia
3. Financial Accounting - Reddy and Murthy- Margham Publications, Chennai-17.
4. Advanced Accounting I - Dr.Chandra Bose PHI Learning (P) Ltd 3.Advanc
5. Accounting I - Dr.S.Peer Mohamed Dr.S.A.N.Shezuli Ibrahim Pass Publication, Madurai.

Computer Science
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)
Semester-II
UNIFIED MODELING LANGUAGE

UNIT – I

Introduction : Role of Analysis and Design in Software Development - Object Orientation - Overview of various OOAD Methodologies - Goals of UML. Use Case Modeling: Actors and Use Cases - Use Case Relationships - Writing Use Cases Formality -Choosing the System Boundary - Finding Actors - Finding Use Cases - Use of Use Cases for Validation and Verification - Use case Realization.

UNIT - II

Static Modelling Using Class Diagrams: Classes and Objects - Attributes and Operations -Visibility of Attributes and Operations - Class Scope Attribute - Mapping Class to Java Code - Attributes with Default Values - Association - Role Names -Qualified Association - Association Class - Ternary Association - Recursive Association - Multiple Association between Two Classes - Aggregation - Generalization - Abstract Class - Subclass Partitioning - Generalization Set - Interfaces - Packages and Grouping of Classes into Packages -Parameterized Classes.

UNIT- III

Interaction Diagrams: Introduction to Interaction Diagram - Creating New objects - Combining Fragments - Communication Diagrams.

UNIT - IV

Dynamic Modelling Using State and Activity Diagrams: State Machines - Events - States and Transitions - Formal Syntax for Specifying a State Transition - Substates - Modelling Complex Transitions - The History Indicator - The Junction State- The Synch State - The Submachine Reference and the Stub States -Activity Diagrams - Swimlanes - Dynamic Concurrency - Decomposing an Activity - Activity diagrams for Career Guidance Portal. The unified Process of Software Development: The Unified Process of Software Development - Phases of the Unified Software Development Process - Best Practices in the Unified Process - Workflows of the UP.

UNIT - V

Architectural Modelling: Subsystem - Broker Architecture for Distributed Systems- Model View Controller Architecture - Component Diagrams - Deployment Diagrams. Case Study: Simulation of Cell Phone - Social Networking Site.

TEXT BOOK

1. Mahesh P.Matha, "Object Oriented Analysis and Design Using UML", PHI Learning Private Ltd. NewDelhi, 2010.

REFERENCE BOOK

1. Jason T. Roff, "UML -A Beginner's Guide", 1st Edition, Tata McGraw - Hill, 2003.

Computer Science
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)
Semester-III
OFFICE AUTOMATION TOOLS

UNIT- I

Introduction to Computers - Five Generations of Modern Computers - Classification of Digital Computer Systems - Anatomy of a Digital Computer - Memory units - Input and Output Devices - Auxiliary Storage Devices.

UNIT- II

Getting Started: Starting a Program - Identifying Common Screen Elements - Choosing Commands - Finding Common Ways to Work - Getting Help with Office

UNIT- III

MS-WORD: Learning Word Basics - Formatting a Word Document - Working with Longer Document.

UNIT- IV

MS-EXCEL: Creating a Simple Spreadsheet - Editing a Spreadsheet - Working with Functions and Formula - Formatting Worksheets - Completing Your Spreadsheet – Creating Charts

UNIT- V

MS-POWERPOINT: Creating and Viewing Presentations - Editing a Presentation - Working with Presentation Special Effects.

TEXT BOOK

1. Alex Leon, Mathew Leon, "Introduction to Computers", Vikas Publishing, 2008.
2. Diane Koers, "Microsoft Office XP - fast & easy", Prentice Hall of India Private Limited, New Delhi, 2001

REFERENCE BOOKS

1. Joyce Cox & Team, "Step by Step 2007 Microsoft Office System", PHI Learning Private limited, New Delhi, 2009.
2. Peter Weverka, "MS Office 2013 All-in-One for Dummies", 1st Edition, Wiley Publications, 2013

Computer Science
(For the year 2021-2022, 2022-2023 Batch)

Semester-IV
PARALLEL PROCESSING

UNIT - I

Parallel Computer Models: The State of Computing - Computer development milestones-Elements of modern computers-Evolution of computer architecture-System attributes to performance. Multiprocessors and Multicomputer: shared-memory and multiprocessors-Distributed-memory multicomputer- A Taxonomy of MIMD computers. Multi-vector and SIMD Computers: Vector super computers-SIMD super computers. PRAM and VLSI Models: Parallel Random-access machines VLSI complexity model. Architectural Development Tracks: Multiple-processor tracks-Multi-vector and SIMD tracks.

UNIT-II

Program and Network Properties: Conditions of Parallelism - Data and resource dependences-Hardware and software parallelism-The role of compilers. Program Partitioning and Scheduling: Grain sizes and latency-Grain packing and scheduling-Static multiprocessor scheduling- Program Flow Mechanisms: Control flow versus data flow-Demand-driven mechanisms- System Interconnect Architectures: Network properties and routing- Static connection networks-Dynamic connection networks.

UNIT -III

Principles Of Scalable Performance: Performance Metrics and Measures - Parallelism profile in programs-Harmonic mean performance-Efficiency, utilization, and quality-Standard performance measures. Parallel Processing Applications: Massive parallelism for grand challenges-Application models of parallel computers. Speedup Performance Laws: Amdahl's law for a fixed workload. Scalability Analysis and Approaches: Scalability metrics and goals-Evolution of scalable computers.

UNIT -IV

Processors and Memory Hierarchy: Advanced Processor Technology - Design space of processors - Instruction set architectures. Superscalar and Vector Processors: Superscalar processor. Memory Hierarchy Technology: Hierarchical memory technology. Virtual Memory Technology: Virtual memory models- TLB, paging and segmentation.

UNIT -V

Pipelining: Linear Pipeline Processors - Asynchronous and synchronous models - Clocking and timing control-speedup, efficiency and throughput Nonlinear Pipeline Processors: Reservation and latency analysis-Collision-Free scheduling-Pipeline schedule optimization. Instruction Pipeline Design: Instruction execution phases-Mechanisms for instruction pipelining-Dynamic instruction scheduling Branch handling techniques. Arithmetic Pipeline Design: Computer arithmetic principles- Static arithmetic pipelines-Multifunctional arithmetic pipelines.

TEXT BOOK

1. Kai Hwang, — Advanced Computer Architecture, TMGH, India, 2008.

REFERENCE BOOK

1. Behrooz Parhami, —Introduction to Parallel Processing – Algorithms and Architectures, Plenum series, 2002

Computer Science
(For the year 2021-2022, 2022-2023 Batch)
Semester-V
IMAGE EDITING TOOL

UNIT-1

Getting Started with Photoshop CS5: Launching Photoshop CS5 - Exploring the Interface - Using Screen Modes - Opening an Existing Image - Opening an Image Using Adobe Bridge - Exploring Commonly Used Tools in the Tools Panel - Creating a New Document - Saving a Document - Reverting a Document- Selecting a Workspace - Creating a New Workspace - Deleting a Workspace - Working with Panels in Photoshop CS5 - Keyboard Shortcuts and Menu Settings - Customizing Preferences.

UNIT-2

Working with Images: Differences between Bitmap and Vector Images - Understanding Image Resolution Editing Images - Different Color Modes in Photoshop CS5 - Making Color Adjustments - File Formats in Photoshop CS5 - Creating a PDF File in Photoshop CS5 - Importing a PDF File into Photoshop CS5 - Making a Selection with Selections Tools - Modifying a Selection- Transforming a Selection - Transforming Pixels

UNIT-3

Mastering Layers in Photoshop CS5: Exploring LAYERS Panel - Working with Layers -Organizing Layers Working with Opacity and Blend Modes - Working with Adjustment Layers - Masking in Photoshop CS5 - Setting the Current Foreground and Background Colors - Filling a Selection with the Current Foreground Color - Using the Content-Aware Feature - Exploring Drawing Tools - Exploring Painting Tools - Exploring Retouching Tools.

UNIT-4

Working with Layer Styles and Filter Effects: Understanding Layer Styles - Working with Smart Objects - Understanding Filters

UNIT-5

Animation, 3D, and Printing in Photoshop CS5: Working with Actions - Working with Automate Commands - Exploring 3D in Photoshop - Working with Animation in Photoshop CS5 - Printing in Photoshop Cs5.

TEXT BOOK

1. Kogent Learning Solutions Inc, "Photoshop CS5 in Simple Steps", Dreamtech Press, New Delhi, 2012.

REFERENCE BOOKS

1. Brie Gyncild, "Adobe Photoshop CS6 Classroom in a Book", Adobe Press / Peachpit, 2012
2. Lisa Danae Dayley, Brad Dayley , "Adobe Photoshop Cs6 Bible", Wiley India Pvt Ltd.
3. Edward Bailey, "Photoshop: 7 Ways to Use Adobe Photoshop Like a Pro", Create space Independent Publishing Platform

Computer Science
(For the year 2021-2022, 2022-2023 Batch)
Semester-VI
INTRODUCTION TO HTML

UNIT-I

Introduction: Web Basics: What is Internet–Web browsers– What is Webpage
– HTML Basics: Understanding tags.

UNIT-II

Tags for Document structure (HTML, Head, Body Tag). Block level text elements: Headings paragraph (Tag) –Font style elements: (bold, italic, font, small, strong, strike, big tags)

UNIT-III

Lists: Types of lists: Ordered, Unordered– Nesting Lists–Other tags: Marquee, HR, BR – Using Images – Creating Hyperlinks.

UNIT-IV

Tables: Creating basic Table, Table elements, Caption–Table and cell alignment–Rowspan, Colspan– Cell padding.

UNIT-V

Frames: Frameset –Targeted Links–No frame–Forms: Input, Textarea, Select, Option.

TEXT BOOKS

1. Mastering HTML5 and CSS3 Made Easyll , Teach U Comp Inc., 2014.

REFERENCE BOOKS

1. Thomas Michaud, “Foundations of Web Design: Introduction to HTML & CSS”

B.SC. CHEMISTRY
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)
SEMESTER-II
DYE STUFFS AND TREATMENT OF EFFLUENTS

UNIT-I

- 1.1 Introduction, Definition- Dye, colour, chromophore, auxochrome, bathochromic effect and hypso chromic effect
- 1.2. Classification- acid, base, azo, vat and reactive dyes.

UNIT-II

- 2.1. Various methods of dyeing- Direct, vat, mordant and disperse.
- 2.2. Anthroquinone and Mordant Dyes- synthesis and applications of Alizarin.

UNIT III

- 3.1. Diphenylmethane Dyes- synthesis and application of Auramine
- 3.2. Triphenylmethane Dyes- Malachite Green, Crystal Violet,Pararosaniline-Preparation and applications.
- 3.3. Indigo Dyes-Preparation and application of Indigo. Derivatives of Indigo-Synthesis and uses of Indigosol and tetrabromo indigo-(Ciba blue)

UNIT-IV

- 4.1. Phthalein Dyes-Phenolphthalein- Preparation and applications
- 4.2. Xanthein Dyes-Rhodamine B, Fluorescein – Preparation and applications.
- 4.3. Acridine dyes- synthesis and application of Acridine orange NO
- 4.4 . Reactive dyes – synthesis and applications of Procion Blue HB.

UNIT-V

- 5.1. Textile Effluent-Characteristics, effect of untreated effluent, degradability of wastes. Effluent treatment plants-Aerated lagoon, photo oxidation process

References:

1. B.K.Sharma, Industrial Chemistry ,Goel Publishing co,1997
2. R.Chatwal ,Synthetic Dyes -Himalayan Publishing House,1995
3. R.S.Prayag, Dyeing of wool, Silk and man made fibres.
4. V.A.Shenai, Chemistry of Dyes and Principles of Dyeing

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B.SC. CHEMISTRY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-III
TEXTILE CHEMISTRY

UNIT - I

General classification of fibres-chemical structure, production, properties and uses of the following natural fibres (a) natural cellulose fibres (cotton and jute) (b) natural protein fibre (wool and silk)

UNIT - II

Chemical structure, production, properties and uses of the following synthetic fibres (i) Man made cellulosic fibres (Rayon, modified cellulose fibres) (ii) Polyamide fibres (different types of nylons) (iii) Poly ester fibres.

UNIT - III

Impurities in raw cotton and grey cloth, wool and silk- general principles of the removal – Scouring – bleaching – Desizing – Kierboiling- Chemicking. UNIT - IV Dyeing - Dyeing of wool and silk –Fastness properties of dyed materials – dyeing of nylon, terylene and other synthetic fibres.

UNIT - V

Finishing- Finishes given to fabrics- Mechanical finishes on cotton, wool and silk, method used in process of mercerizing –Anti-crease and Anti-shrink finishes – Water proofing

REFERENCE

1. Chemical Technology of fibrous Materials – F.sadov, M.Horchagin and A.Matetsky, Mir Publishers.
2. The Identification of Textile Fibres – Bruno Nuntak.
3. Introduction to Textile Science -3rd edition, Maryory L.Joseph.
4. Textile Chemistry –Vol.II R.H.Peters, Elsevier, Amsterdam.
5. Dyeing and chemical Technology of Textile fibres-5th Edition, E.R.Trotman, Charles Griffin & Co Ltd
6. Chemistry of dyes & Principles of Dyeing -V.A.Shenai, Sevak Publications.
7. Scouring and Bleaching E.R.Trotman, Charles Griffin & Co Ltd.
8. Text Book of Applied Chemistry- K.Kapur. 9.A Students Text Book of Textile Science- A.J.Hall

B.SC. CHEMISTRY
(For the year 2023-2024 Batch)
SEMESTER-III
FOOD AND NUTRITION

UNIT -I FOOD SOURCES

- 1.1. Sources of foods, types, constituents of foods-carbohydrate, protein, fats.Oils, colours, flavours and natural toxicants.

UNIT -II NUTRITION

- 2.1. Definition of nutrition, nutrients, functions. Nutritional status – Definition, signs of good and poor nutritional status .
- 2.2. Mal nutrition- Definition, forms, causes and remedy.
- 2.3. Health –Definition, guidelines for good health.

UNIT-III FOOD POISONING AND ADULTERATION

- 3.1. Food poisoning- Sources, causes and remedy.
- 3.2 Causes and remedies for acidity, gastritis, indigestion and constipation
- 3.3. Food adulteration- Types of adulterants- intentional and incidental, effects and detection.

UNIT-IV FOOD PRESERVATION AND PROCESSING

- 4.1. Food spoilage, causes of food spoilage, types of Food spoilage
- 4.2. Food preservation-preservation and processing by heating - sterilization, pasteurization.

UNIT-V VITAMINS AND MINERALS

- 5.1. Sources, requirement and deficiency diseases of A, C, K, E1 and B1, B2.
- 5.2. Mineral elements in food-source, function, deficiency diseases and daily requirements of Na, K, Mg, Fe, S and P

REFERENCE BOOKS:

1. Seema Yadav : –Food Chemistry , Anmol publishing (P) Ltd, New Delhi
2. Car H. Synder : – The Extraordinary Chemistry for ordinary thing, John Wiley & sons inc., New York,1992.
3. B.Sivasankar - – Food Processing and Preservation – PHI Learning (P) Ltd, New Delhi – 11001.
4. B.Srilakshmi- Nutrition science. Third edition, New age International (P) Ltd. New Delhi, Chennai.

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B.SC. CHEMISTRY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-IV
MEDICINAL CHEMISTRY

UNIT I

Introduction Common diseases – infective diseases – insect – borne, air – borne and water-borne – hereditary diseases – Terminology – drug, pharmacology, antimetabolites, absorption of drugs – factors affecting absorption –therapeutic index (Basic concepts only)

UNIT II

Drugs Various sources of drugs, pharmacologically active constituents in plants, Indian medicinal plants – tulsi, neem, keezhanelli – their importance – Classification of drugs– biological chemical (Structure not required) Drug receptors and biological responses– factors affecting metabolism of drugs. (Basic concepts only)

UNIT III

Chemotherapy Drugs based on physiological action, definition and two examples each of anesthetics-General and local – analgesics – narcotic and synthetic – Antipyretics and anti inflammatory agents – antibiotics – Penicillin, Streptomycin, Antivirals, AIDS – symptoms, prevention, treatment – Cancer (Structure not required)

UNIT IV

Common body ailments Diabetes – Causes, hyper and hypoglycemic drugs – Blood pressure – Systolic &Diastolic Hypertensive drugs – Cardiovascular drugs – depressants and stimulants –Lipid profile – HDL, LDL cholesterol lipid lowering drugs. (Structure not required)

UNIT V

Health promoting drugs Vitamins A,B, C, D, E and K micronutrients – Na, K, Ca, Cu, Zn and I, Medicinally important inorganic compounds of Al, P, As, Hg and Fe, Examples and applications, Agents for kidney function (Aminohippuric acid). Agents for liver function (Sulfo bromophthalein), antioxidants, treatment of ulcer and skin diseases. (Structure not required)

RECOMMENDED TEXT BOOKS:

1. S.Lakshmi Pharmaceutical Chemistry, S.Chand & Sons, New Delhi, 2004
2. V.K. Ahluwalia and Madhu Chopra, –Medicinal Chemistry, Ane Books, New Delhi, 2008
3. P.Parimoo, – A Text Book of Medicinal Chemistry, CBS publishers, New Delhi, 2006

RECOMMENDED REFERENCE BOOKS

1. Ashutosh Kar, –Medicinal Chemistry, Wiley Eastern Ltd., New Delhi, 1993.
2. David William and Thomas Lemke, Foyes Principles of Medicinal Chemistry, BI Publishers.
3. Romas Nogrady, Medicinal Chemistry, Oxford Univ. Press

B.Sc. CHEMISTRY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER V
DYE CHEMISTRY

UNIT-I

- 1.1 Colour and constitutions, Definition - Dye, chromophore, auxochrome, bathochromic effect and hypsochromic effect - Quinoid theory.
- 1.2 Classification- acid, base, azo, vat and reactive dyes.
- 1.3 Anthroquinone and Mordant Dyes- synthesis and applications of Alizarin.

UNIT II

- 2.1 Diphenylmethane Dyes- synthesis and application of Auramine -
- 2.2 Triphenylmethane Dyes -Malachite Green, Crystal Violet, Pararosaniline - Preparation and applications.
- 2.3 Indigo Dyes-Preparation and application of Indigo. Derivatives of Indigo-Synthesis and uses of Indigosol and tetrabromo indigo- (Ciba blue)

UNIT-III

- 1.1 Phthalein Dyes - Phenolphthalein - preparation and applications.
- 1.2 Xanthein Dyes - Rhodamine B, Fluorescein - Preparation and applications.
- 1.3 Acridine dyes - synthesis and application of Acriflavin and proflavin.
- 1.4 Reactive dyes - synthesis and applications of Procion Blue HB.

UNIT-IV

Pigments

- 4.1 Requirements of organic pigments- Types of pigments Applications. Fluorescent, Brightening agents.
- 4.2 Applications of dyes in other areas- medicine, chemical analysis, cosmetics, colouring agents.

UNIT-V

- 5.1 Textile Effluent-Characteristics, effect of untreated effluent, degradability of wastes
- 5.2 Effluent treatment plants-Aerated lagoon, photo oxidation process.

REFERENCES:

1. B.K.Sharma, Industrial Chemistry ,Goel Publishing co,1997
2. Gurdeep R.Chatwal ,Synthetic Dyes -Himalayan Publishing House,1995
3. R.S.Prayag, Dyeing of wool, Silk and manmade fibres.
4. V.A.Shenai, Chemistry of Dyes and Principles of Dyeing.
5. K. Venkataraman, The Chemistry of synthetic dyes.

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B.Sc. CHEMISTRY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER VI
PHARMACEUTICAL CHEMISTRY

UNIT-I

- 1.1. Definition of the terms-drug, pharmacophore, pharmacodynamics, pharmacopoea, pharmacology, bacteria, virus, fungus, actinomycetes, metabolites, antimetabolites, LD50, ED50. Therapeutic index.

UNIT-II

- 2.1. Sulphonamides-mechanism and action of sulpha drugs- preparation and uses of sulphadiazine, sulphapyridine.
- 2.2. Antibiotics-Definition-classification as broad and narrow spectrum, Antibiotics-penicillin, ampicillin, structure and mode of action only (no structural elucidation, preparation, assay)

UNIT-III

- 3.1. Analgesics-definition and actions-narcotic and non narcotic morphine, Heroin. 3.2. Antipyretic analgesics-salicylic acid derivatives-methyl salicylate, aspirin

UNIT -IV

- 4.1. Anaesthetics-definition-classification-local and general- volatile, nitrous oxide, ether, chloroform, uses and disadvantages - nonvolatile - intravenous - thiopental sodium, -local anaesthetics -cocaine and benzocaine.
- 4.2. Antianaemic drugs-iron, vitamin B12 and folic acid-mode of action.

UNIT-V

- 5.1. Diabetics-Hypoglycemic agents-sulphonyl urea, biguanides.
- 5.2. AIDS-causes, prevention and control.
- 5.3. Indian medicinal plants and uses-tulasi, kilanelli, mango, semparuthi, adadodai and thoothuvalai.

B.Sc. NUTRITION AND DIETETICS
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER – II
FOOD PROCESSING

UNIT-I

Scope and importance of food processing Cereal – processing of raw and parboiled rice and rice products- Puffing and flaking. Wheat and corn processing, feed for livestock from wheat bran and germ. Potato processing – potato chip, flakes and powder.

UNIT-II

Decortication processing of legumes, effect of processing of legumes on their nutrient composition and quantity and quality, quick cooking legumes, instant legume powders, legume protein concentrates, by-products utilisation of legume processing and storage of legumes.

UNIT III

Processing of oil seeds, packing and storage of fats and oils, change during storage of oils. Oil speciality products-margarine, mayonnaise, salad dressing and fat substitutes, Nutritional food mixes from oilseeds – processing oil seeds for food use, protein enriched foods

UNIT IV

Storage and handling of fresh fruits and vegetables, processing of fruits and vegetables juice concentrates and powders, by- products from fruits and vegetables waste. Canning process of fruits and vegetables. Cultivation of mushroom and its processed products.

UNIT V

Processing of milk, manufacture of butter, paneer and cheese. Fish processing –canning, freezing, drying, salting, smoking and curing, uses of by-products. Meat processing - curing and smoking, Poultry and egg powder – processing and storage

REFERENCES

1. Norman N. P. and Joseph H.H, Food science, CBS Publishing New Delhi, 1997.
2. Stadelman W.J., Olson V.M, Shemwell G.A and Parch S., Egg and poultry meat processing, Elliwood Ltd, 1998..
3. Subbulakshmi G., Shobha A. Udipi, Food processing and preservation, New age international publisher, New Delhi, 2008.
4. Sivasankar B., Food Processing and Preservation, PHI Learning private limited, New Delhi, 2015.
5. Sumati R. Mudambi,M.V. Rajagopal., Fundamental of food, nutrition and diet therapy. New age international publishers, New Delhi, 2015.

B.Sc. NUTRITION AND DIETETICS
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER-III
FOOD PACKAGING

UNIT-I

Food packaging- Definition, functions and levels of packaging. Packaging materials: Introduction, purpose, requirements and characteristics of packaging materials. Packaging materials for processed foods: Metal cans- Types and their recommended uses. Glass containers- Characteristics, advantages and surface treatments.

UNIT-II

Plastics: General properties, pack requirements, applications, types of packaging plastics- PET, HDPE, PVC, LDPE, PP and PS; plastic films- types and applications; advantages of usage of plastic in food packaging; shrink and stretch films- properties, advantages and disadvantages. Papers: Types, uses in packaging; corrugated board and solid fiber board- introduction. Aseptic packaging: Introduction and heating systems involved.

UNIT-III

Modified atmosphere packaging (MAP): Definition, gases used in MAP, types and active packaging. Microwave or enable packages: Meaning and advantages. Retortable packages: Types and advantages.

UNIT-IV

Packaging of cereals: Storage of wheat, rice, breakfast cereals and pasta. Packaging of dairy products: Packaging materials used in dairy industries. Packaging of fruits and vegetables: Packaging of fresh produce and packaging of minimally processed fruits and vegetables. Packaging of meat: Packaging of fresh meat, poultry and eggs.

UNIT-V

Application of nanotechnology in food packaging and its benefits. Future of food packaging: Smart packaging and activated packaging; RFID tags in packaging, intelligent packaging, self heating and self chilling packages. Labeling: Definition, purpose, types, materials used, regulations, recent trends, thermo chromic labeling.

REFERENCES

1. NIIR Board of consultants and engineers, Food packaging technology, Hand book, NIIR, Delhi.
2. Neelam Khetarpaul and Darshan Punia, Food Packaging, Daya publishing house, New Delhi. 2012.
3. Vijaya Khader, Text book of food science and technology, Indian council of agricultural research, New Delhi, 2001.

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B.Sc. NUTRITION AND DIETETICS
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-IV
FOOD BIOTECHNOLOGY

UNIT-I

Biotechnology- Meaning and importance, history of biotechnology- traditional and modern biotechnology. Genetically modified foods- Definition and examples, advantages, disadvantages and safety aspects of foods produced by genetic engineering.

UNIT-II

Food biotechnology- Single cell protein, algae and spirulina: production and uses; Mushroom-production and processing. Genomics and proteomics- Meaning, types and future; bioinformatics- meaning, sequences and nomenclature; information sources; uses

UNIT-III

Enzymes- Role in food processing, importance; applications- industrial application of microbial enzymes; production of amylase, lipase and pectinase; immobilized enzymes and their applications

UNIT-IV

Fermentation- Types, advantages, factors controlling; batch fermentation and continuous fermentation; Fermented products- citric acid, lactic acid, vinegar, wine, beer, oriental fermented foods- tempeh and tofu.

UNIT-V

Biotechnology and biosafety- Introduction to intellectual property rights; intellectual property laws; Trade Related Aspects of Intellectual Property Rights. Forms of IPR like patent, design and copyright trademark; Bioethics: Necessity of bioethics, different paradigms of bioethics- national and international.

REFERENCES

1. R.C. Dubey, A text book of Biotechnology, S.Chand and company, New Delhi, 2005.
2. S.N. Tripathy, Food biotechnology, Dominant publishers and distributors, 2006.
3. Kumar, H.D., A text book of Biotechnology, Affiliated East-West Press pvt ltd., New Delhi, Second edition, 2004.
4. Kumaresan.V., Biotechnology, Saras Publication, 2005.

B.Sc. NUTRITION AND DIETETICS
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-V

SANITATION AND HYGIENE IN FOOD INDUSTRIES

UNIT-I

Sanitation: Definition and meaning, deteriorative effects of micro organisms- physical and chemical changes; methods of killing micro organism- heat, chemicals and radiation; methods of inhibiting microbial growth- refrigeration, chemicals, dehydration and fermentation.

UNIT-II

Contamination of food products: Contamination of red meat, poultry and sea food during processing, contamination of dairy products and other food; contamination of ingredients; other sources of contamination- equipment, employees, air and water, sewage, insects and rodents; protection against contamination- protection against environment, protection during storage, protection against contamination from litter and garbage, protection against toxic substances.

UNIT-III

Cleaning compounds: Characteristics of good cleaning compound, classification- alkaline cleaning compound and acid cleaning compound, synthetic detergents, soaps, solvent cleaners; detergent auxiliaries- protection and cleaning auxiliaries; scouring compounds; selection of effective cleaning compound
Sanitizers: Meaning, Types: thermal sanitizing, radiation sanitizing and chemical sanitizing.

UNIT-IV

Cleaning steps in dairy industry; sanitation practices and procedures in meat processing industry; cleaning steps in sea food plants; cleaning procedure for vegetable and fruit processing industry; cleaning steps of a food service facility.

UNIT-V

Waste disposal: Solid waste disposal; waste water handling- pre treatment, primary treatment, secondary treatment, tertiary treatment and disinfection.
Personal hygiene: Definition, need, personal hygiene and contamination of food products; requirements for hygienic practices; sanitary handling of food.

REFERENCES

1. Norman G. Marriott, Principles of sanitation, Van Nostrand Reinhold company, Newyork. 1985.
2. Mario Stanga, Sanitation: Cleaning and Disinfection in the Food Industry, Wiley, 2010.
3. Y. H. Hui, L. Bernard Bruinsma, J. Richard Gorham, Wai-Kit Nip, Phillip S. Tong, Phil Ventresca, Food plant sanitation, CRC Press, 2002.
4. Y. H. Hui, Plant sanitation for food processing and food service, CRC Press, 2014.

B.Sc. NUTRITION AND DIETETICS
(For the year 2021-2022, 2022-2023 Batch)

SEMESTER-VI

and

B.Sc. FOOD TECHNOLOGY
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER -IV

FOOD PRODUCT DEVELOPMENT

UNIT-I

Introduction to New food products & food product development Concepts, definitions & characteristics. Factors to consider for food product development (external and internal factors) Types of new food products- Line extensions, new-to-world products, innovative/creative products, existing products- repositioned, reformulated, new form, new size, and new package.

UNIT-II

Stages in food product development Idea generation Internal & external sources; Screening - Course Objectives and criterion; Development of product prototype- market research, concept testing approaches, product formulation and specification, product optimization, process development & optimization, product attributes, scale up requirements; Product prototype testing - consumer testing, packaging testing, shelf life testing, product integrity and conformance to standards; Marketing plans - price structure, place & distribution system, promotional program, market positioning, test marketing, results evaluation

UNIT-III

Concepts in sensory evaluation of foods Sensory attributes of foods: Chemical senses (olfactory and gustatory); physical, kinesthetic and tactile senses (appearance, color, texture, & overall taste). Score card development. Role of sensory analysis in product development & quality control.

UNIT-IV

Subjective evaluation methods Definition, advantages, and disadvantages. Subjective tests: Analytical tests (sensitivity tests, difference tests, ranking tests), descriptive tests, and consumer/ preference tests.

UNIT-V

Objective and instrumental evaluation methods Objective methods for appearance, size, shape, volume, specific gravity, refractive index, moisture, fat, and others. Instrumental methods for evaluation of color, viscosity, texture & aroma

REFERENCES

1. Carpenter Lyon & Hasdell, "Guidelines for Sensory Analysis in Food Product Development and Quality Control", Springer, 2000
2. Earle, M. D., Earle, R. L., & Anderson, A. M. (2001). Food product development. Boca Raton, Fla: CRC Press.
3. Gordon L Robertson. 2006. Food Packaging: Principles and Practice. 2nd Ed. CRC Press 4. Harper J.M. Extrusion of Foods. Vol. 1 & 2 (1991) CRC Press, Inc.) Boca Raton, Aorida
5. Naik, H.R., & Amin, T. (2021). Food Processing and Preservation (1st ed.). CRC Press. <https://doi.org/10.1201/9781003243250>
6. V.K. Joshi (2006) Sensory science- Principles and Applications in Food Evaluation,Agrotech Publishing Academy, Udaipur.

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B.B.A

(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER-II

BUSINESS PROCESS OUTSOURCING

UNIT – I

BPO – Meaning – Definition – Evaluation Recent Development – Insourcing – Outsourcing – Needs – Technical requirement – Eligibility

UNIT – II

Call Centers – Functions – Processes – Classifications – Telemarketing – Tele Selling – Preparing for a Job – Approach – Preparation – Training – Selection Process.

UNIT – III

Improving Efficiency – Handling Calls – Team Player – Pleasing the Customers Converse efficiently – Reducing stress.

UNIT – IV

Numerical aptitude – Basic Computer Skills – Type Master – Written Test Interviews – Telephonic Interviews

UNIT – V

Good Communicator – Ability to lead – Pleasing personality – Physical fitness – Dress Consciousness – Other Personality Development.

REFERENCE BOOK

1. Fundamentals of Computer Science & Communication Engineering by Alexis Leon, Mathew Leon.
2. Quantitative Aptitude by R. S. Agarwal
3. English Conversation Practice by Grand Tailor
4. English Course by Lingua Phone
5. Adult Faculty by Kev Nair

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B.B.A
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER-III
PRACTICE OF BUSINESS RELATIONS

UNIT – I

Public Relations – definition – essentials of good public relations – public relations for commercial organization

UNIT – II

Public Relations officer's (PRO'S) role – responsibilities –press relation – preparation of material for the media – news and news reporting – editorial reviews – articles – public relations department.

UNIT – III

Training of public relations officers – PR society of India – Indian institute of mass communication – Indian press – Trade fair authority of India

UNIT – IV

Book Publications in India – Role of publishers, distributors and booksellers – electronic media – radio – television – house journals – documentary films – mobile film shows – film censorship – guidelines.

UNIT – V

Exhibition and trade fair – consumer and marketing fair – photography – folk dance – sponsorship programme – music festivals.

TEXT BOOK

1. Management of Public relations – S. Senguptha , vikas publishing house

REFERENCE BOOKS

1. Lecture on applied public relations – Prof.K.R. Balan, Sulthanchand&sons Delhi.
2. Public relations problems and prospects with case studies – Anil baby, Space age publications, New Delhi.
3. Hand book of PR in India – D.S. Menta, allied publisher (p) Ltd New Delhi.
4. The practice of public relations – Frason p. Seital,Charler E Merial Publishing Company , Columbus.

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B.B.A
(For the year 2021-2022, 2022-2023 Batch)
Semester-IV
PROJECT METHODOLOGY

UNIT – I

Introduction: Project – Meaning – Features – Objectives of project – Difference between dissertation and Thesis.

UNIT – II

Identification of project problems – Problems related to Finance, Marketing, HRM, EDP, Banking.

UNIT – III

Review of Literature – Sampling – Selection of sample – Collection of data.

UNIT – IV

Data analysis – Percentage and trend analysis – Numerical evaluation – Justification and interpretation.

UNIT – V

Project Report Writing.

TEXT BOOK:

1. Project Methodology – Senthilkumar.K & Sasikumar.G, Himalaya Publishing House, Mumbai.
2. Research Methodology – Methods and Techniques, C.R.Kothari, Gourav Garg – New age international publishers, New Delhi.

REFERENCE BOOKS:

1. Project Management – K.Nagarajan, New age international publishers, New Delhi.
2. Elements of project management - K.Nagarajan, New age international publishers, New Delhi.
3. A Guide to projects – Dr. R. Ravilochanan, Margham publications, Chennai.

B.B.A
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-V
LIFE SKILL EDUCATION

UNIT I

Definition and Importance of Life Skills, Livelihood Skills, Survival Skills and Life Skills. Life Skills Education, Life Skills Approach, Life Skills Based Education

UNIT II

Self awareness: Definition, types of self. Self concept, body image, self esteem. Techniques used for self awareness: Johari window, SWOT analysis. Empathy, sympathy & Altruism

UNIT III

Interpersonal relationship: Definition, factors affecting relationship. Listening: Definition & Tips for Effective listening. Thinking: Nature, Elements of thought. Types of thinking, concept formation, reasoning. Critical thinking: Definition, nature & stages.

UNIT IV

Goal setting. Coping with stress: Definition, stressors, source of stress. Coping skills.

UNIT V

Coping with emotions: Definition, Characteristics and types. Coping strategies.

PRESCRIBED BOOKS

1. Delors, Jacques (1997). Learning: The Treasure Within, UNESCO, Paris..
2. UNESCO (1997). Adult Education: The Hamburg Declaration, UNESCO, Paris.
3. UNESCO (2005). Quality Education and Life Skills: Darkar Goals, UNESCO, Paris.
4. WHO (1999). Partners in Life Skills Education: Conclusions from a United Nations –Agency Meeting, WHO, Geneva.
5. Santrock W. John (2006). Educational Psychology. (2nd Edn.) New Delhi: Tata McGraw-Hill Publishing Company Ltd.

REFERENCES

1. Dakar Framework for Action, (2000). Education for All: Meeting our Collective Commitments, Dakar, Senegal.
2. Kumar .J. Keval, (2008). Mass Communication in India, JAICO Publication India Pvt. Ltd
3. Morgan and King, (1993). Introduction to Psychology, Tata McGraw-Hill Publishing Company Ltd, New Delhi.
4. Rao P.L. (2008). Enriching Human Capital through Training and Development, Excel Books, Delhi.
5. Singh Madhu, (2003). Understanding Life Skills, Background paper prepared for Education for All: The Leap to Equality

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B.B.A
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-VI
CAPITAL MARKET

UNIT-I

Indian capital market: Primary Market (New Issue Market) – methods of floating new issues – parties involved in new issue market – Secondary Market (Stock Exchange) – definition of Stock Exchange – BSE, NSE & OTCEI.

UNIT-II

Mutual Fund: Features & Characteristics – Mechanism of mutual fund operation – benefits of mutual fund – types & various schemes of mutual fund.

UNIT-III

Depository System: Meaning & definition of Depository system – process of dematerialization – NSDC – CDSL.

UNIT-IV

Securities Exchange Board of India (SEBI) – objectives & Functions – powers of SEBI – SEBI guidelines for primary market & Secondary market – measures for investor protection.

UNIT-V

Derivatives – characteristics for derivatives – participants in derivative market – types of financial derivatives – forwards, futures, options & Swaps.

TEXT BOOKS

1. Capital Markets: Institutions and Instruments by Fabozzi and Frank J

REFERENCE BOOKS

1. Financial Market & Services – E. Gardon&Natrajan, Himalaya Publishing House.
2. Financial Services – D. Santhanam, Margham Publication.

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B.A. ENGLISH
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER-II

JOURNALISM – BASICS

UNIT-I

What is news?
The Reporter
News Editor

UNIT-II

Anatomy of Editing

UNIT-III

Language and Style

UNIT-IV

Headlines

UNIT-V

Design and make-up
Picture Editing and Captions

PRESCRIBED BOOK:

Rangasamy Parthasarathy : *Basic Journalism, Macmillan*

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B.A. ENGLISH
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-III
TWENTIETH CENTURY LITERATURE

UNIT-I PROSE

I. A. Richards : Four Kinds of Meaning

UNIT-II & III POETRY

T.S. Eliot : The Waste Land

UNIT- IV DRAMA

Bertolt Brecht : Mother Courage and Her Children

UNIT- V FICTION

Arvind ADIGA – The White Tiger

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B.A. ENGLISH
(For the year 2023-2024 Batch)
SEMESTER-III
PUBLIC SPEAKING SKILLS

UNIT I

What is Public Speaking?

UNIT II

Need for Public Speaking.

UNIT III

Significance and essentials of public speaking skills

UNIT IV

Techniques in acquiring the skill

UNIT V

Speaking any common topic in front of the class

TEXT BOOKS (LATEST EDITIONS)

1. Beebe, S. A., & Beebe, S. J. (2006). Public Speaking: An audience -centred approach (6th ed.). New York: Pearson
2. Fraleigh, D.M., & Tuman, J.S.(2009). Speak up! An illustrated guide to public speaking. New York: Bedford/St. Martins

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ENGLISH
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-IV
PERSONALITY TRAITS

UNIT-I

Developing Positive Attitude

UNIT-II

Forming Values

UNIT-III

Career Planning

UNIT-IV

Time Management

UNIT-V

Stress management

Recommended Book:

Dr. K.Alex: Soft Skills: Know yourself and know the World, S. Chand & Co. (3ed)

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B. A. ENGLISH
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-V
PRESENTATION SKILLS

UNIT-I

Powerful Presentation (1-15)

UNIT-II

Reinforcement (16-30)

UNIT-III

Using visual aids (31-46)

UNIT-IV

Types and Methods of Presentations (47-59)

UNIT-V

Obstacles to Presentation (61-75)

PRESCRIBED BOOK:

Roz Townsend : Presentation Skills for the Upwardly Mobile, Emerald, Chennai

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B. A. ENGLISH
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-VI
WOMEN'S WRITING IN ENGLISH

UNIT-I & II POETRY

Kamala Das - My Grandmother's House
Maya Angelou: Phenomenal Woman
Alice Walker - Am I Blue?
Judith Wright - Clock and Heart
Kishwar Naheed - I am not that woman
Christina Georgina Rossetti - Uphill

UNIT-III PROSE

Anita Desai – Sale

UNIT-IV FICTION

Manju Kapur - Difficult Daughters

UNIT-V SHORT STORY

Nadine Gordimer : A Correspondence Course
Bharati Mukherjee : A Wife's Story

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B.Sc. MICROBIOLOGY
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)
SEMESTER II
MICROBIAL DIVERSITY

UNIT-I

Prokaryotic and Eukaryotic microorganisms. Classification of microorganisms. General principles and nomenclature - Hackel three kingdom and Whittaker's five kingdom concept.

UNIT- II

Classification and characterization of bacteria (Bergey's manual), structure of bacterial cell. Economic importance of bacteria. General characters of Actinomycetes and their importance.

UNIT- III

Taxonomy and General characteristics of Fungus. Fungal cell structure, composition. Mucor, Rhizopus, Aspergillus and Penicillium. Economic importance of fungi. Unit-IV Algae - morphology and general characters - Algal cell structure. Cyanobacteria - salient features and its importance, Heterocyst.

UNIT- V

Virus - morphology, general characters, structure of animal virus (Adena virus), plant virus (TMV), bacteriophage (T4), insect virus (PV). Protozoa - general characters, structure of Euglena, Paramecium.

REFERENCES

1. Prescott L M, J P Harley and D A Klein (2005). Microbiology. Sixth edition, International edition, McGraw Hill.
2. Dubey RC and Maheswari DK (2012). A text of Microbiology (Revised edition). S.Chand and Company Ltd., New Delhi.
3. GeetaSumbali and Mehrotra RS (2009). Principles of Microbiology. First edition, Tata McGraw Hill P.Ltd., New Delhi.
4. PelczarTR M J Chan ECS and Kreig N R (2006). Microbiology. Fifth edition, Tata McGraw-Hill INC. New York.
5. Robert F Boyd (1984). General microbiology. Times mirror/Mosby college publishers.
6. JagadishChander (1996). A text book of Medical Mycology. Interprint, New Delhi.
7. Atlas and Atlas. Microbiology. Pearson publications. 4TH edition.

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B.SC. MICROBIOLOGY
(For the year 2021-2022, 2022-2023 Batch)

SEMESTER III

ENTREPRENEURIAL MICROBIOLOGY

UNIT I

Entrepreneur development, activity, Institutes involved, Government contributions to entrepreneur, risk assessment, Industrial Microbiology, Definition, scope and historical development.

UNIT II

Microbial cells as fermentation products – Baker's yeast, food and feed yeasts, bacterial insecticides, legume inoculants, Mushrooms , Algae, Enzymes as fermentation products-bacterial and fungal amylases, proteolytic enzymes.

UNIT III

Mushroom cultivation and composting-cultivation of *Agaricus campestris*, *Agaricus bisporous* and *Volvoriell volvaciae*: Preparation of compost, filling tray beds, spawning, maintaining optimal temperature, casing , water harvesting, storage, Biofertilizer-Historical background, chemical fertilizers versus biofertilizers, organic farming . *Rhizobium sp.*, *Azospirillum sp.*, *Azotobacter sp.*, as Biofertilizers

UNIT IV

Brewing - Media components, preparation of medium, microorganisms involved, maturation, carbonation, packaging, keeping quality, contamination, by products. Production of industrial alcohol.

UNIT V

Patents and secret process, History of patenting, composition, subject matter and characteristics of a patent, inventor, infringement, cost of patent. Patents in India and other countries. Fermentation economics.

REFERENCES:

1. Prescott LM, Harley JP and Klein DA (2003) Microbiology (10th edition) McGraw Hill, New York.
2. Pelczar Jr, M.J. Chan, E.C.S and Krei N.R (1993) Microbiology McGraw Hill, New York.
3. Subba Rao NS (1997). Biofertilizer in Agriculture and Forestry, 3rd edition, Oxford & IBU Publications.
4. LE Cassida JR (2005). Industrial Microbiology. New Age International (P) Ltd., New Delhi.
5. Arora. Entrepreneurial Development in India.
6. Aneja, K.R. Experiments in Microbiology, Plant Pathology, Tissue Culture and Mushroom Production Technology, 6th Edition, New age International Publication.

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B.SC. MICROBIOLOGY
(For the year 2023-2024 Batch)
SEMESTER III
NUTRITION & HEALTH HYGINE

UNIT I

Nutrition – definition, importance, Good nutrition, and mal nutrition; Balanced Diet: Basics of Meal Planning. Carbohydrates, Lipids, Proteins and Vitamins –functions, dietary sources, effects of deficiency. Macro and micro minerals –functions, effects of deficiency; food sources of Calcium, Potassium, and Sodium; food sources of Iron, Iodine, and Zinc. Importance of water– functions, sources, requirements and effects of deficiency.

UNIT II

Nutrition for Life Cycle: Balanced diet - Normal, Pregnant, lactating women, Infancy, young children Adolescents, Adults, and the Elderly; Diet Chart; Nutritive value of Indian foods.

UNIT III

Improper diets: Definition, Identification, Signs and Symptoms - malnutrition, under-nutrition, over-nutrition, Protein Energy Malnutrition, obesity; Nutritional Disease and Disorder - hypertension, diabetes, anemia, osteomalacia, cardiovascular disease.

UNIT IV

Health - Determinants of health, Key Health Indicators, Environment health & Public health; Health-Education: Principles and Strategies. Health Policy & Health Organizations: Health Indicators and National Health Policy of Govt. of India; Functioning of various nutrition and health organizations in India.

UNIT V

Hygiene – Definition; Personal, Community, Medical and Culinary hygiene; WASH (Water, Sanitation and Hygiene) programme. Rural Community Health: Village health sanitation & Nutritional committee. Community & Personal Hygiene: Environmental Sanitation and Sanitation in Public places

TEXT BOOKS

1. Bamji, M.S., K. Krishnaswamy & G.N.V. Brahmam (2009) Textbook of Human Nutrition (3rd edition) Oxford and IBH Publishing Co. Pvt. Ltd., New Delhi
2. Swaminathan (1995) Food & Nutrition (Vol I, Second Edition) The Bangalore Printing & Publishing Co Ltd., Bangalore
3. SK. Haldar (2022). Occupational Health and Hygiene in Industry. CBS Publishers.
4. Acharya, Sankar Kr, Rama Das, Minati Sen (2021). Health Hygiene and Nutrition Perception and Practices. Satish Serial Publishing House
5. Dass (2021). Public Health and Hygiene, Notion Press

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B.SC. MICROBIOLOGY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER IV

MUSHROOM - CULTIVATION TECHNIQUES

UNIT-I

Edible and non-edible mushroom (Historical account, most commonly cultivated mushrooms in the world, distribution and production in various countries). Cultivation of button mushroom - morphology raising a pure culture & spawn preparation. Preparation of compost & cultivation methods, harvest.

UNIT- II

Cultivation of oyster and paddy straw mushroom - preparation of pure culture & spawn cultivation methods, harvest. Pests and diseases of Edible mushrooms (Environmental, fungal, bacterial, viral, insect pests and Nematode diseases and competitor moulds).

UNIT- III

Ethics of mushroom cultivation while selecting the area, spawn preparation, spawn run, during cropping harvesting etc.. Mushroom recipes (western and Indian recipes, pickles, powders, jams etc.)

REFERENCES

1. Zadrazil. F & K. Grabbe 1983 "Edible Mushroom, Biotechnology" Vol. 3, Weinheim: Verlag Chemie, Berlin.
2. Kannaiyan. 2001. Handbook of Edible Mushrooms" TNAU Publication
3. Marimuthu, et al., (1991). Oyster Mushroom, Dept. of Plant Pathology, TNAU, Coimbatore.
4. Nita Bahl (1988). Handbook of Mushroom, 2nd Edition, Vol. I & II.
5. Tewari and Pankaj Kapoor, S.C. (1988). Mushroom Cultivation. Mittal Publication, Delhi.
6. [researchgate.net/publication/316967767_Mushroom_Cultivation_Book_Preprint_version](https://www.researchgate.net/publication/316967767_Mushroom_Cultivation_Book_Preprint_version)
7. https://books.google.co.in/books/about/Manual_on_Mushroom_Cultivation.html?id=-vxHAAAAYAAJ&redir_esc=y

B.SC. MICROBIOLOGY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER V
ELEMENTAL CONCEPTS OF MICROBIOLOGY

UNIT-I

History and scope of microbiology - Louis Pasteur - Robert Koch. Microscope and its applications. Importance of staining. Classification of microorganisms

UNIT- II

Structure and organization of bacterial cell. Sterilization and Disinfection, Methods of sterilization Physical and chemical methods

UNIT- III

Culture and media preparation, Nutrition - Different phases of growth - Growth curve .Structure and function of DNA and RNA

UNIT- IV

Antigen, Antibody- Humoral and Cell- Mediated immunity. Blood grouping- Infections - Source and methods. Definitions - Epidemic, Pandemic, Endemic. Normal flora. Bacteria- S. aureus, E. coli . Fungi Candida. Virus- Rabies, HIV, Parasite- Malaria.

UNIT- V

Fermentation and its uses. Production of Penicillin and Streptomycin, Beer, Wine, Yoghurt. Plant microbial interaction- N₂ fixation in root nodules.

REFERENCES

1. Prescott L M, J P Harley and D A Klein (2005). Microbiology. Sixth edition, International edition, McGraw Hill.
2. Pelczar TR M J Chan ECS and Kreig N R (2006). Microbiology. Fifth edition, Tata McGraw-Hill INC. New York.
3. Kuby Immunology - Richard A Goldsby, Thomas J Kindt. Barbara A Osborne, (2000). Fourth edition, W H Freeman and company. New York.
4. Jawetz, Melnick, & Adelberg's. (2013). Medical Microbiology. 26th Edition. McGraw-Hill.
5. Patel AH (2005). Industrial microbiology. Published by Mac Millan India Ltd., Chennai.
6. SubbaRao NS (2004). Soil Microbiology. Fourth edition, Oxford and IBH Publishing Co. Pvt. Ltd., New Delhi.

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B.SC. MICROBIOLOGY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER VI
CLINICAL LAB TECHNOLOGY

UNIT- II

Managing Clinical Microbiology Laboratory. Methods of Collection, transport and processing of clinical specimens - Blood, Urine, Sputum, CSF, Pus & Faeces for microbiological examination. Separation of blood and serum.

UNIT- II

Examination of urine: sample collection, physical and chemical tests, principles and methods, microscopic examination - crystals, casts, sediments, pregnancy test.

UNIT- III

Blood smear preparation: Staining differential WBC count - Peripheral blood smear examination and morphological abnormalities - Reticulocyte count - absolute eosinophil count - E.S.R and P.C.V. Blood indices - Platelet count: BT, CT, CRT - Prothrombin time. A.P.P.T and FDP estimation.

UNIT-IV

Laboratory methods in Basic Mycology - Collection and transport of clinical specimens - Microscopy, examination of culture media and incubation, Serological test for fungi. Laboratory methods in basic Virology - Viral culture - Media and cells used - specimen processing- Isolation and identification of Viruses. Viral Serology.

UNIT- V

Laboratory methods for parasitic infection - Diagnostic techniques for faecal, Gastro intestinal and urogenital specimen. Microscopic examination and its significance. Identification of intestinal protozoa, Blood protozoa, Intestinal and Blood helminthes.

REFERENCES

1. Bailey & Scott's (2014). Diagnostic Microbiology. 13th edition, The C.V. Mosby Company.
2. Abdul Khader. (2003). Medical Laboratory Techniques. First edition, Frontline Publications, Hyderabad.
3. Mukherjee, L. (1997). Medical Laboratory Technology. Volume I & II. Tata McGraw- Hill Publishing Company Limited, New Delhi.
4. Sundararaj, T (2005). Microbiology Laboratory Manual, Perungudi, Chennai-96.
5. Godkar, P.B. (2003). Textbook of Medical Laboratory Technology, 2nd Edition, Bhalani Publication.
6. Seiverd, Charles, E. Hematology for Medical Technologies, 4th Edition, Lea & Febiger, US.
7. Ramink Sood, (2006). A Textbook of Medical laboratory Technology, Jaypee Brothers Medical Publishers (p).LTD, New Delhi.

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B.A. Tamil / B.Lit. Tamil
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)
Semester II
ஊடகவியல்

அலகு - 1

ஊடகம் அறிமுகம் - ஊடக வகைகள் - வரலாறு - ஊடகங்களில் தமிழ் - தொழில் நுட்பம்.

அலகு - 2

அச்ச ஊடகங்கள் - நாள், வார, மாத இதழ்கள்

அலகு - 3

வானொலி - தொலைக்காட்சி - தோற்றம் வளர்ச்சி - நிகழ்ச்சிகள் - செய்திப்பிரிவு

அலகு - 4

திரைப்படம் - அறிமுகம் - வரலாறு, மேற்கூலக கிழக்குலக சினிமாக்கள் - இந்தியக் கலைத் திரைப்படங்கள் - சிறந்த கலைஞர்கள் - தொழில் நுட்ப வல்லுநர்கள் - திரைப்பட விமர்சனம் - இன்றைய படங்கள்.

அலகு - 5

திரைக்கதை அமைப்பு - திரி - ஆக்ட் ஸ்ட்ரக்சர் - திரைக்கதை உள் அமைப்புகள் - எமோசன் என்னும் உணர்ச்சிகள் - காட்சி உருவாக்குதல். இணையம் -- வளர்ச்சி - வரலாறு - தமிழ் இணை இதழ்கள் - தமிழ் இணைக் கல்விக் கழகம் செயல்பாடுகள் - இணைய தளங்கள் - முகநூல் சமூக வலைதளங்கள் - வலைப்பூக்கள் - மின்னஞ்சல்

பார்வை நூல்கள்

1. இதழியல் கலை - மா. பா. குருசாமி
2. தகவல் தொடர்பியல் - வே. கிருஷ்ணசாமி
3. உலகத் திரைப்படங்கள் - எஸ். ராமகிருஷ்ணன்
4. எம் தமிழர் செய்த டபங்கள் - சு. தியோடர் பாஸ்கரன் பார்வை நூல்கள்
5. தமிழ் சினிமாவின் கதை - அறந்தை நாராயணன்
6. உலக சினிமா - செழியன் (மூன்று தொகுதிகள்)
7. திரைக்கதை எழுதுவது எப்படி - சுஜாதா
8. திரைக்கதை எழுதும் கலை - சங்கர்தாஸ்

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B.A.Tamil / B.Lit. Tamil
(For the year 2021-2022, 2022-2023 Batch)
Semester-III
மனித உரிமைகள்

பாட நோக்கம்:

தனி மனிதனுடைய உரிமைகள் பற்றி மாணவர்களை அறியச் செய்தல்.

பயன்கள்:

1. மனித உரிமை பற்றிய புரிதல்.
2. மனித உரிமை வரலாறும் பண்புகளும் அறிதல்.
3. மனித உரிமை ஆணையம் குறித்து அறிதல்.
4. ஒவ்வொரு மனிதர்களுக்கும் உள்ள உரிமைகளைத் தெரிந்து கொள்ளுதல்.
5. போட்டித் தேர்வுகளில் பங்கேற்கும் வாய்ப்பினைப் பெறுதல்.

அலகு-1

மனித உரிமைகள் பொருள் விளக்கம் - இயல்பும் தன்மைகளும் - மனித உரிமைக் கோட்பாடுகள் - மனித உரிமைகளின் வகைகள்.

அலகு-2

மனித உரிமைகளின் வரலாறும் பண்புகளும் - பன்னாட்டு மனித உரிமைகள் பிரகடனம் - வாழ்வியல் மற்றும் அரசியல் உரிமைகள் சார்ந்த பன்னாட்டு உடன்படிக்கை - பொருளாதார, சமூக மற்றும் கலாச்சார உரிமைகள் பற்றிய பன்னாட்டு உடன்படிக்கை.

அலகு-3

தேசிய மனித உரிமைகள் ஆணையம் - மாநில மனித உரிமைகள் ஆணையம் அமைப்பும் செயல்பாடுகளும் - கைது, வாரண்ட் விளக்கம் - கைது செய்யப்பட்டவரின் உரிமைகள்.

அலகு-4

குழந்தைகளின் உரிமைகள் - இளங்குற்றவாளிகள், கொத்தடிமைகள் மற்றும் அகதிகளின் உரிமைகள் - இனப்பாகுபாடு ஒழிப்புக்கான பன்னாட்டு உடன்படிக்கை - சித்ரவதை, பிற கொடுமான மனிதத்தன்மையற்ற நடத்தை மற்றும் தண்டனைகளுக்கு எதிரான உடன்படிக்கை.

அலகு-5

இந்திய மனித உரிமைகள் பாதுகாப்புச் சட்டம் - பெண்ணுரிமை - அகதிகள் உரிமைகள் - மனித உரிமை ஊடகங்களும் சுற்றுச் சூழலும்.

பாடநூல்:

முனைவர் ஜே.தியாகராஜன் - 'மனித உரிமைகள்' நிர்மலா பதிப்பகம்
மதுரை-1.

பார்வை நூல்கள்:

1. பேரா. இராஜ.முத்திருளாண்டி - 'மனித உரிமைகள்'
நியூ செஞ்சுரி புக் ஹவுஸ் (பி) லிட்,
41-பி, சிட்கோ இண்டஸ்ட்ரியல் எஸ்டேட்,
அம்பத்தூர், சென்னை-600 098.
2. சு.பொ.அகத்தியலிங்கம் - 'மனித உரிமைகள்'
தமிழ்ப் புத்தகாலயம், ப்ளாட் எண்:03/8,
மாசிலாமணி தெரு, தி.நகர். சென்னை-600 017.
3. வ.நா. விஸ்வநாதன் - 'மனித உரிமைகள்'
பாவை பப்ளிகேசன்ஸ், 142, ஜானிஜான்கான்
சாலை, இராயப்பேட்டை சென்னை-14.

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B.A. Tamil / B.Lit. Tamil
(For the year 2023-2024 Batch)
Semester III
தொழில் முனைவுத்தமிழ்

UNIT I

தொழில் முனைவோர் - தொழில் முனைவு - பன்னாட்டுத் தொழில் முனைவோர் - பெண் தொழில் முனைவோர் - இந்தியாவில் தொழில் முனைவு வளர்ச்சி.

UNIT II

சிறு, குறு, நடுத்தர தொழிலகம் ஒரு பார்வை - சிறு, குறு, நடுத்தர தொழில் தொடங்குவது, - திட்டப்பணியை அடையாளம் காணல், - திட்ட அறிக்கை - தொழில் தொடக்க நிலை.

UNIT-III

திட்ட மதிப்பீடு - தொழிலுரிமை - தொழில் முனைவோருக்கு நிறுவனங்களின் துணையிருப்பு - தொழில் முனைவோருக்கு உதவும் நிதி நிறுவனங்கள் .

UNIT-IV

எம்.எஸ்,எம்,எமி இலிருந்து கிடைக்கும் நிதி. - தொகுப்பு வளர்ச்சி செயல் திட்டம் - எஸ்.எம்.இ தரச் சேவை.

UNIT-V

கிளை நிறுவனங்கள் - தொழில் முனைவோரின் பங்கு - சிறு, குறு, நடுத்தர நிறுவனங்களின் தொடர் வளர்ச்சி இன்மை. மேம்படுத்துவதற்கான திட்டங்கள்

REFERENCE BOOKS

1. Entrepreneurship Development- E.GORDON & K.NATARAJAN (HIMALAYA PUBLISHING HOUSE).
2. Entrepreneurship Development in India – DR.C.B.GUPTA&DR.N.P.SRINIVASAN (SULTAN CHAND&SONS)

B.A.Tamil / B.Lit. Tamil
(For the year 2021-2022, 2022-2023 Batch)
Semester-IV
அறிவியல் தமிழ்

அலகு - 1

அறிவியல் தமிழின் தோற்றம் வளர்ச்சி வரலாறு – பலதுறை அறிவியல் தமிழ் நூல்கள்.

அலகு - 2

தமிழில் அறிவியல் இதழ்கள் சிறுவர்களுக்கான அறிவியல் இதழ்கள் - துளிர் பெரியோருக்கான அறிவியல் இதழ்கள் அறிக அறிவியல் - எல்லோருக்குமான அறிவியல் இதழ் கலைக்கதிர் அறிவியல் தமிழ் ஆய்விதழ் களஞ்சியம் - சிறுவர் இதழ்களில் அறிவியல் செய்திகள் - பொது அறிமுகம்.

அலகு - 3

அறிவியல் களஞ்சியம் - அறிவியல் கலைச் சொல்லாக்கம் அறிவியல் அகராதிகள் வழி அறிவியல் தமிழ் - அறிவியல் கலைச் சொற்கள்.

அலகு - 4

அறிவியல் வளர்ச்சியில் தகவல் தொழில்நுட்பத்தின் பங்கு தமிழ்த்திணைபோன்ற மின்புல ஆய்விதழ், குறுந்தகடுகள் வழி தமிழ் ஒலி நாடாக்கள் வழி தமிழ் (Audio Tapes) ஒளி நாடாக்கள் வழி தமிழ் (Video Tapes) இணையதளங்கள் வழி தமிழ் கணிப்பொறித் தகவல் பரிமாற்றம் - ஒருங்கிணைந்த தகவல் தொழில்நுட்பம் - கல்விக்கான செயற்கைக்கோள் பயன்பாடு - தொலைக்காட்சி வழிக்கல்வி.

அலகு - 5

அறிவியல் இயக்கங்கள் - பகுத்தறிவு இயக்கமும் அறிவியல் கண்ணோ அறிவியல் மன்றம் - சுதேசி அறிவியல் இயக்கம் தமிழ் அறிவியல் மன்றங்கள். மும் தமிழ்நாடு தமிழக அறிவியல் பேரவை.

பாடநூல்கள்

கிருட்டிணமூர்த்தி சா. உதயசூரியம் (ப.அ) அறிவியல் தமிழ் வளர்ச்சி அனைத்திந்திய அறிவியல் தமிழ்க் கழகம் அறிவியல் தமிழ் தமிழ் வளர்ச்சி துறை, தமிழ்ப்பல்கலைக்கழகம், தஞ்சாவூர் - 613 005 - 1999.

பார்வை நூல்கள்

1. அறிவியல் களஞ்சியம் - தமிழ்ப்பல்கலைக்கழகம், தஞ்சாவூர்
2. அறிவியல் கலைச்சொல் அகராதி (மூன்று தொகுதிகள் - கலைக்கதிர் வெளியீடு. கோவை
3. அறிவியல் தமிழ் இன்றைய நிலை - இராதா செல்லப்பன்
4. கலைச்சொல்லாக்கம் மங்கள வாத்தியார்
5. ஆன்டோபீட்டர் - தமிழும் கணிப்பொறியும்

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B.A.Tamil
(For the year 2021-2022, 2022-2023 Batch)
Semester-V
மொழி பெயர்ப்பியல்

பாட நோக்கம்:

தமிழில் மொழிபெயர்ப்பு பற்றி அறிவித்தல் – மொழி பெயர்ப்பின் இன்றியமையாமையும் அதன் சிறப்புக்களையும் உணர்த்துதல் – மொழி பெயர்ப்பின் சிக்கல்களையும் அவற்றைக் களைவதற்கான வழிமுறைகளையும் கற்கச் செய்தல். அரசு போட்டித் தேர்வுகளுக்கான தகுதியை அடையச் செய்தல்.

பயன்கள்:

1. மொழி பெயர்ப்பின் முக்கியத்துவம் அறிதல்.
2. கவிதை மொழியாக்கம் குறித்து அறிதல்.
3. புதின மொழியாக்கம் குறித்து அறிதல்.
4. செய்தியியல்களில் மொழியாக்கம் குறித்து அறிதல்.
5. அரசு போட்டித் தேர்வுகளுக்கான தகுதி பெறல்.

அலகு-1

மொழியாக்கக் கொள்கை

அலகு-2

இலக்கிய மொழியாக்கம் – கவிதை மொழியாக்கம்

அலகு-3

தமிழ்க்கவிதையின் ஆங்கில ஆக்கம் – செந்தமிழைச் செழுந்தமிழாய்ச் செய்திடல்.

அலகு-4

புதின மொழியாக்கம்.

அலகு-5

அறிவியல், ஆட்சியியல் – செய்தியியல்களில் மொழியாக்கம்

பாடநூல்கள்:

முனைவர் கா.செல்லப்பன் – மொழியாக்கம் கொள்கைகளும் செய்முறைகளும்
பதிப்பாசிரியர்
சிற்பி பாலசுப்பிரமணியன்
அருட்செல்வர் டாக்டர் நா.மகாலிங்கம் மொழிபெயர்ப்பு மையம்,
சூளுகூஉன-ஆஊநுகூ வளாகம், உடுமலைரோடு,
பொள்ளாச்சி-642003.

பார்வை நூல்கள்:

1. கா.பட்டாபிராமன் – ‘மொழிபெயர்ப்பியல்’
உலகத் தமிழாராய்ச்சி நிறுவனம், தரமணி, சென்னை.
2. கா.பட்டாபிராமன் – ‘மொழி பெயர்ப்புக்கலை’
நியூ செஞ்சுரி புக் ஹவுஸ் (பி) லிட்
41, பி, சிட்கோ இண்டஸ்டிரியல் எஸ்டேட்,
அம்பத்தூர், சென்னை-600 098.
3. மு.வளர்மதி – ‘மொழிபெயர்ப்புக்கலை’
திருமகள் நிலையம், தியாகராயநகர், சென்னை-600 017.

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B.A.Tamil
(For the year 2021-2022, 2022-2023 Batch)
Semester-VI
தொல்லியல்

பாடநோக்கம்:

மறைந்து போன நாகரிகம் – அகழ்வாராய்ச்சி மூலம் புதை பொருள் கண்டு பிடிப்புகளை மாணவர்களுக்குக் கற்பித்தல்.

பயன்கள்:

1. அகழாய்வு குறித்து அறிந்து கொள்ளுதல்.
2. தொல்லியலின் பயன்களைத் தெரிந்து கொள்ளுதல்.
3. கீழடி அகழாய்வு குறித்து அறிதல்.
4. சங்க கால மக்களின் வாழ்வியலை அகழாய்வு வழி உணர்தல்.
5. போட்டித் தேர்வுகளில் கலந்து கொள்ளும் திறன் பெறுதல்.

அலகு-1

தொல்லியல் பொருள் விளக்கமும் தன்மைகளும் – தொல்லியலின் பிரிவுகளும், வகைகளும் – தொல்லியலின் பயன்கள் – தொல்லியலின் வரலாறு.

அலகு-2

அகழாய்வுப் பணியாளர்கள் – அகழாய்வுக்கான கருவிகள் – அகழாய்வு நெறிமுறைகள் – அகழாய்வு முறைகள் – காலக்கணிப்பு முறைகள் – அகழாய்வும் பிற அறிவியல்களும்.

அலகு-3

இந்திய தொல்லியல் துறை அறிமுகம் – மதுரைத் தொன்மை வரலாறு – மதுரையில் சமணம் – தொல்லியல் கள ஆய்வுகள் – தொல்லியல் அகழாய்வுகள் – கீழடியில் தொல்லியல் அகழாய்வுகள் – கீழடி அகழாய்வின் முதன்மைத் தரவுகள்.

அலகு-4

தமிழகத்தில் நிலவிய சங்க கால பண்பாட்டு வரலாற்றாய்வில் ஒரு திருப்புமுனை –2600 ஆண்டுகள் பழமை வாய்ந்த கீழடி பண்பாடு – கட்டுமானப் பொருட்களின் பகுப்பாய்வு – கட்டடத் தொழில் நுட்பம் – தமிழ் பிராமி – சங்க கால மக்களின் எழுத்தறிவு.

அலகு-5

கைவினைத் தொழில்கள் – நெசவு – வாழ்க்கைமுறை – அணிகலன்கள் – விளையாட்டு மற்றும் பொழுதுபோக்குகள் – வணிகம் – சுடுமண் உருவங்கள்.

பாடநூல்:

முனைவர் கே.தியாகராயன் – ‘தொல்லியல்’

பாவை பதிப்பகம்

37.சி வடக்காணி மூல வீதி, மதுரை-1.

தமிழ்நாடு தொல்லியல் துறை – கீழடி

https://telegram.me/tamil_books_world

B.Lit. Tamil
(For the year 2021-2022, 2022-2023 Batch)
Semester-V
இதழியல்

அலகு-1

இதழியல் விளக்கம் – மக்கள் தொடர்பு சாதனங்கள் – மக்கள் தொடர்புக் கருவிகளில் பத்திரிகைகள் – பத்திரிகைகளின் பணிகள் – இதழியல் விதிகள் – பத்திரிகைகளின் பொறுப்புகளும் கடமைகளும் – மக்களாட்சியில் பத்திரிகைகளின் பங்கு.

அலகு-2

செய்தித்தாளின் தோற்றம் – இந்திய இதழியல் – இந்திய விடுதலைப் போராட்டத்தில் இதழ்களின் பங்கு – தமிழ் இதழ்கள்.

அலகு-3

செய்தி வகைகள் – களங்கள் – செய்தியாளர்கள் – செய்தி சேகரிப்பு – செய்திகள் எழுதும் முறை – பேட்டி – தலைப்பு – தலையங்கம் – பக்க அமைப்பு – செய்தி நிறுவனங்கள்.

அலகு-4

இதழியல் சட்டங்கள் – பத்திரிகை கவுன்சில் – இதழ்களின் சுதந்திரம் – இதழ்களின் நடத்தையறம் – இன்றைய இதழியல் – நிர்வாக அமைப்பு.

அலகு-5

இதழ்களின் பகுப்பும் அமைப்பும் – இதழ்களில் இடம் பெறுவன – விளம்பரங்கள் – புலனாய்வு இதழ்கள் – நச்சு இதழ்கள்.

பாடநூல்:

முனைவர் ச.ஈஸ்வரன்
முனைவர் இரா.சபாபதி

– ‘இதழியல்’
பாவை பப்ளிகேஷன்ஸ்,
142, ஜானிஜான்கான் சாலை,
இராயப்பேட்டை,
சென்னை-600 014.

பார்வை நூல்கள்:

1. மா.ப.குருசாமி – ‘இதழியல் கலை’
குரு.தேமொழி, 117, சன்னித் தெரு,
திருச்செந்தூர், 628 215.
2. வெ.கிருட்டிணசாமி – ‘தகவல் தொடர்பியல்’
மணிவாசகர் பதிப்பகம்,
31, சிங்கர் தெரு, பாரி முனை
சென்னை-600 108.

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B.SC. PHYSICS
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)
SEMESTER-II
SPACE SCIENCE

UNIT I:

Universe Planets - interior planets - exterior planets - crust, mantle and core of the earth - different - region of earth's atmosphere - rotation of the earth - magnetosphere - Van Allen belts - Aurora.

UNIT II:

Comets, Meteors, Asteroids Composition and structure of comets - periodic comets – salient features of asteroids, meteors and its use
UNIT III : Sun Structure of photosphere, chromosphere, corona - sunspots – solar flares - solar prominences - solar piages - satellites of planets -structure, phases and their features of moon.

UNIT IV :

Stars Constellations - binary stars - their origin and types star clusters – globular clusters - types of variable stars - types of galaxies

UNIT V :

Origin of Universe Big bang theory - pulsating theory - steady state theory – composition of universe expansion

REFERENCE :

1. K.D. Abyankar, Astrophysics of the solar system, University press, India (1999)
2. BaidyanathBasu, Sudhindra Nath Biswas And Tanuka Chattopadhyay, An Introduction To Astrophysics, Prentice Hall OfIndia, New Delhi (2010)
3. Prof. P.Devadas, The fascinatingAstronomy, Devadas Telescopies, Chennai
4. R.P. Singhal, Elements of Space Physics, PHI, (2009)

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B.SC. PHYSICS
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)
SEMESTER-III
CAREER COMPETENCY SKILLS – I

UNIT I RESUME FORMATS

Biodata – Resume – Curriculum vitae (CV) - Tips to create an effective resume
– Resume format for various professions.

UNIT II GROUP DISCUSSION

Group discussion – Definition – Types of group discussion – Importance –
Elements of group discussion – Skills for group discussion – preparation of group
discussion.

UNIT III TECHNICAL APTITUDE

Basic aptitudes – Steps to prepare technical test – Critical reasoning skills –
Common aptitude types - technical aptitudes for different professions

UNIT IV INTERVIEW SKILLS

Types of Interviews – Best skills for an Interview – Preparation for an
Interview

UNIT V PERSONALITY

Four personality types – Personality traits – Body language – Dress code –
Ways to improve personality.

BOOK FOR STUDY AND REFERENCE

1. Ajai B. Kher, Group discussion, Vohra Publisher, Allahabad, India,
2. Ela Kashyap Sharma, Technical Aptitude for Interviews, PHI Learning
Private Limited, Delhi, 2015
3. T.S. Jain and Gupta, UPKAR'S
Interviews and group discussions, E-Books

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B.SC. PHYSICS
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-IV
CAREER COMPETENCY SKILLS – II

UNIT I

Operations on numbers – H.C.F & L.C.M of numbers – Decimal fractions – Simplifications - Square roots and Cube roots – Averages.

UNIT II

Problems of ages - Surds & Indices – Percentage – Profit & Loss – Ratio & Proportions – Time & Work – Pipes & Cisterns.

UNIT III

Time & Distance - Problems on Trains - Boats & Streams – Allegation & Mixtures – Logarithms – Simple interest & Compound interest.

UNIT IV

Area, Volumes and Surface areas – Calendar – Clocks – permutations & combinations – probability – Heights & Distances

UNIT V

Logical Reasoning – Puzzles – Dice – Visual Reasoning – Alphanumeric Reasoning – Number series

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B.SC. PHYSICS

(For the year 2021-2022, 2022-2023 Batch)

SEMESTER-V

INSTRUMENTATION

UNIT I PERFORMANCE CHARACTERISTICS OF AN INSTRUMENTATION SYSTEM

Introduction – System configuration – Problem Analysis – Basic Characteristics of measuring devices – Calibration - Generalized measurement – Zero-order system – Second order system – Dead time element – Specification and testing of dynamic response.

UNIT II SENSORS AND TRANSDUCERS

Basic principles of sensors - pressure sensor (Strain Gauge) – IR sensor - Characteristics of transducers - variable resistance transducer -variable capacitance transducer – Voltage and current transducer.

UNIT III DIGITAL INSTRUMENTS

Introduction – Digital Multimeter – Digital panel meter – Digital frequency meter – Digital measurement of time – Universal counter – Digital tachometer – Digital PH meter.

UNIT IV MEDICAL INSTRUMENTATION

ECG - EEG - Lead systems and recording methods -typical waveforms - X-ray machine – Digital Stethoscope - Computer tomography - MRI – Ultrasonography - Thermography - Pacemakers –Ventilators - Dialyzers.

UNIT V GAS ANALYSERS AND POLLUTION MONITORING INSTRUMENTS

Types of gas analysers - Oxygen, NO₂ and H₂S types - IR analyser - Air pollution standards Air pollution detector - Dust and smoke detector- Radiation monitoring instruments –Area radiation dosimeter- personal radiation dosimeter - radiation warning alarm.

BOOKS FOR STUDY AND REFERENCE

1. E.A.Doebelin, Measurement Systems-Applications and Design, Tata McGraw Hill, (1990)
2. C S Rangan, G R Sharma, V.S.V. Mani, Instrumentation Devices and Systems, Second Edition, Tata McGraw Hill, (2011)
3. R.S.Khandpur, Handbook of Analytical Instruments, Tata McGraw Hill (2003).
4. D.Patranabis, Sensors and Transducers, Prentice Hall of India, (1999)
5. M. Arumugam, Bio-medical Instrumentation, Anuradha Agencies, (2002)
6. John G. Webster, Medical Instrumentation: Application and Design, John Wiley & Sons Inc (2009)
7. John P. Bentley Principles of Measurement Systems, Third Edition, Pearson Education, (2000)

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B.Sc. Geology

Semester-III GEOHAZARDS

UNIT I

Natural Hazard–Definition- Earth’s processes: catastrophic geological hazards: study of floods, tsunamis, Landslides, Earthquakes, Volcanism and avalanches–with a view to assess the magnitude of the problem, prediction and perception of the hazards. Laws and regulations towards hazard management

UNIT II

Earthquakes - Definition - focus - epicentre - seismic waves- intensity and magnitude - Richter scales – Tsunami - Seismograph-seismogram-seismicity in Indian region – Seismicgaps - mitigation measures and management. Preparation of seismic hazardmap

UNIT III

Volcanoes - Definition - structure – types - Global distribution-mitigation measures and management. Avalanche – Definition–types–mitigation - Definition - causes - vulnerable zones in India-Mitigation measures and management. Coastal erosion– its causes- mitigation measures and management

UNIT IV

Landslides-types-slow flowage, rapid flowage, sliding and subsidence–causes and mechanism-Vulnerable zones in India-mitigation measures and management Deforestation and land degradation-Cyclone- Definition- causes – vulnerable zones in India - mitigation measures and management.

UNIT V

Mass movement - factor influencing slope stability - types of mass movement - hazards of mass movement - strategies for their reduction and the role of geology. Soil erosion - Soil formation - soil classification - factor influencing soil erosion - hazards of soil erosion– Drought– types, mitigation measures

TEXT BOOKS

1. Geology, environment, Society K. S. Valdiya (2004) Universities Press (India) Private Limited, Hyderabad, India
2. Coping with natural hazards: Indian context K. S. Valdiya (2004) Orient Longman Private Limited, Hyderabad, India.
3. Engineering and general geology Parbin Singh (2003) S. K. Katariaand sons Delhi India.

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B.Sc., BIOCHEMISTRY
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER – II

GOOD LABORATORY PRACTICES

UNIT – I

Fundamentals of GLP, Overview of OECD - GLP principles and WHO GLP in brief

UNIT – II

General Science Laboratory facilities, glass wares, chemicals and common science lab equipments

UNIT – III

Safety practice in the laboratory - Laboratory safety rules – general good laboratory safety practices, personnel protection, chemical safety instructions, Do's and Don'ts in laboratory, Laboratory safety symbols.

UNIT – IV

History of biosafety, Risk assessment, Biosafety levels, Personal protective equipment, Disinfection, decontamination, and sterilization, Regulatory compliance, Laboratory security and emergency response.

UNIT – V

Collection of existing information and Inspection of the workplace for safety hazards, Identification of health hazards associated with emergency and non-routine situations, Characterization and control measures.

REFERENCES

1. Handbook Good Laboratory Practices-World health organization (WHO)
2. Life science protocol manual (2018)-DBT star college scheme
3. Guidelines for good laboratory practices-Indian council of medical research, New Delhi (2008)

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B.Sc., BIOCHEMISTRY
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)
SEMESTER – III
HEALTH AND HYGIENE

UNIT - I

Introduction: Scope and importance of public health. Concept of energy, Calories, daily food intake, balanced diet and diet control, malnutrition and over nutrition,

UNIT - II

Individual Health parameters, Determinants of health and key health indicators. Ill effects of smoking, alcoholism and drug abuse. Stress reduction and management

UNIT - III

Health Education: - principles and strategies. Health Policy and Health Organizations of India National Health Mission, Women and Child Care Schemes.

UNIT - IV

Hygiene: - Definition, scope and importance of hygiene. Personal, social, medical and culinary hygiene, WASH (Water, Sanitation and Hygiene) programmes.

UNIT - V

Awareness programs for Public Health and Hygiene: - awareness on control prevention of epidemics and pandemics. Mobile Apps of Government of India.

REFERENCES:

1. Jatin V. Modi and Renjith S. Chawan, Essentials of Public Health and Sanitation.
2. Mary-jane Schneider, Introduction to Public Health (4thEdn,) Joes & Barelet Publications. Swaminathan S, Principles of Nutrition and Dietetics.

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B.Sc., BIOCHEMISTRY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER – IV
LIFESTYLE DISEASES

UNIT I:

Lifestyle diseases: Definition, Factors contributing to lifestyle diseases – Physical inactivity, Poor food habits, disturbed biological clock, sleep deprivation.

UNIT II:

Top lifestyle diseases, Impact of Lifestyle diseases on family, society and economy of country.

UNIT III:

Causes, symptoms, types, preventive measures and treatment of Obesity, cardiovascular diseases, diabetes and cancer

UNIT IV:

Women's lifestyle diseases: Polycystic Ovarian Disease, Infertility, Breast and cervical cancer and Osteoporosis.

UNIT V:

Prevention of lifestyle diseases: Balanced diet, sufficient intake of water, physical activity, sleep-wake cycle, stress management and meditation.

REFERENCES

1. Steyn K, Lifestyle and related risk factors for chronic diseases
2. Willett WC, Prevention of chronic disease by means of diet and lifestyle.
3. Kumar M & R. Kumar, .Guide to prevention of lifestyle diseases. Deep & Deep publications

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B.Sc., BIOCHEMISTRY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER – V
NUTRITIONAL BIOCHEMISTRY

UNIT – I

Nutritional profile of principal foods: Cereals, pulses, vegetables, fruits, nuts, oil seeds, animal foods, milk and milk products, egg, fish, meat, drinks and spices. Role of dietary carbohydrates, proteins, fats, fiber and antioxidants.

UNIT – II

Dietary requirements: Balanced diet, Recommended dietary allowances for infants, children, adolescent, pregnant, lactating women. Measurement of energy expenditure, respiratory quotients of food stuffs, specific dynamic action. BMR:- Measurement of BMR and factors influencing BMR.

UNIT-III

Dietary protein: Biological value of proteins and nitrogen balance. Essential and non- essentials aminoacids. Protein energy malnutrition – aetiology, management of kwashiorkor and marasmus.

UNIT – IV

Minerals: Nutritional significance of dietary macro minerals (Ca, P, Mg, S, K, Na, Cl) and trace minerals (Iron, Iodine, Zinc and copper). Disorders related to the deficiency of minerals.

UNIT- V

Nutrition and body defenses: Drug - nutrient interaction, nutritional therapy for inborn errors of metabolism, role of diet and nutrition in the prevention and treatment of diseases:- Diabetes mellitus, Jaundice, Peptic ulcer, blood pressure, cardiovascular diseases

REFERENCES

1. Human nutrition by B. Srilakshmi, New age International Pvt Ltd, 2009
2. Human nutrition and dietetics, S. Davidson and J.R. Passmore.
3. Human nutrition and dietetics, IS Garraw, WPT James, 10th edition
4. Modern nutrition in health and diseases, Whol and Good hart.
5. Mechanism and theory in food chemistry, DWS Wong, CBS New Delhi, 1996.

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B.Sc., BIOCHEMISTRY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER – VI
BIOCHEMISTRY AND HEALTH

UNIT – I

Carbohydrate: Sources of carbohydrates, importance of carbohydrates in living organisms, Normal level of sugar in blood, factors influencing blood glucose, renal threshold value, Diabetes mellitus:- Types, Complications, management-monitoring methods of blood glucose level and GTT.

UNIT – II

Proteins: Sources of proteins and amino acids, essential and non-essential amino acids, Importance of proteins in living organisms, normal level of serum proteins, protein deficiency disorders:-Kwashiorkor and Marasmus.

UNIT – III

Lipids: Sources of lipids, essential and non-essential fatty acids, importance of fats and lipids in living organism, role of lipoproteins in human body. Normal levels of cholesterol and TG. Disorders:- Hypertension and Atherosclerosis.

UNIT – IV

Vitamins: Sources, RDA, importance, deficiency disorders of water soluble and fat soluble vitamins in humans.

UNIT – V

Minerals: - Sources, Biological importance and deficiency disorders of Na, K, Ca, Mg, P, Fe, Zn, Se and Iodine in humans.

REFERENCES

1. Textbook of medical physiology by C. Guyton, John E. Hall.—12th ed, 2011, Saunders, an imprint of Elsevier Inc.
2. Medical Biochemistry by MN Chatterjee, Rana Shinde, 8th edition, 2013, Jaypee publications.
3. Deb.A.C., Fundamentals of Biochemistry, 10th edition, 2011, New central book agency Pvt Ltd.
4. Biochemistry (2013) by U.Satyanarayana and U. Chakrapani, 4th edition, Elsevier.

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B.Sc. Mathematics
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)
Semester-II

Title of the Course		MATHEMATICAL APTITUDE – I					
Paper Number		SKILL ENHANCEMENT COURSE SEC-01 (NAAN MUTHALVAN Arrear – Semester II)					
Category	SEC	Year	I	Credits	2	Course Code	
		Semester	II				
Instructional Hours Per week		Lecture	Tutorial		Lab Practice	Total	
		2	-		-	2	
Pre- requisite		12 th Standard Mathematics					
Objective of the Course		<ul style="list-style-type: none"> To prepare the students for competitive examinations. 					
Course Outline		UNIT – I Operations on Numbers.					
		UNIT – II HCF and LCM.					
		UNIT – III Decimal Fractions.					
		UNIT – IV Square Roots and Cube Roots.					
		UNIT – V Average.					
Skills acquired from this course		Knowledge, Problem Solving, Analytical ability, Professional Competency, Professional Communication and Transferrable Skill.					
Recommended Text		R.S. Aggarwal, Quantitative Aptitude for Competitive Examinations, S.Chand co Ltd., 152. Anna Salai, Chennai,2010					
Reference Books		Quantitative Aptitude “by Abhijit Guha, Tata McGraw Hill Publishing Company Limited, New Delhi (2005)					

B.Sc. Mathematics
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)
Semester-III

Title of the Course		MATHEMATICAL APTITUDE – II					
Paper Number		SKILL ENHANCEMENT COURSE SEC-02 (NAAN MUTHALVAN Arrear – Semester III)					
Category	SEC	Year	II	Credits	2	Course Code	
		Semester	III				
Instructional Hours Per week		Lecture	Tutorial		Lab Practice	Total	
		2	-		-	2	
Pre- requisite		12 th Standard Mathematics					
Objective of the Course		<ul style="list-style-type: none"> To prepare the students for competitive examinations. 					
Course Outline		UNIT – I Surds and Indices.					
		UNIT – II Logarithms.					
		UNIT – III Permutations and Combinations.					
		UNIT – IV Probability.					
		UNIT – V Tabulation.					
Skills acquired from this course		Knowledge, Problem Solving, Analytical ability, Professional Competency, Professional Communication and Transferrable Skill.					
Recommended Text		R.S. Aggarwal, Quantitative Aptitude for Competitive Examinations, S.Chand co Ltd., 152. Anna Salai, Chennai,2010					
Reference Books		Quantitative Aptitude “by Abhijit Guha, Tata McGraw Hill Publishing Company Limited, New Delhi (2005)					

B.Sc. Mathematics
(For the year 2021-2022, 2022-2023 Batch)
Semester-IV

Title of the Course		MATHEMATICAL APTITUDE – III					
Paper Number		SKILL ENHANCEMENT COURSE SEC-02 (NAAN MUTHALVAN Arrear – Semester IV)					
Category	SEC	Year	II	Credits	2	Course Code	
		Semester	IV				
Instructional Hours Per week		Lecture	Tutorial		Lab Practice	Total	
		2	-		-	2	
Pre- requisite		12 th Standard Mathematics					
Objective of the Course		<ul style="list-style-type: none"> To prepare the students for competitive examinations. 					
Course Outline		UNIT – I Chain Rule – Time and Work.					
		UNIT – II Time and Distance.					
		UNIT – III Problems on Trains.					
		UNIT – IV Boats and Streams.					
		UNIT – V Calendar and Clocks.					
Skills acquired from this course		Knowledge, Problem Solving, Analytical ability, Professional Competency, Professional Communication and Transferrable Skill.					
Recommended Text		R.S. Aggarwal, Quantitative Aptitude for Competitive Examinations, S.Chand co Ltd., 152. Anna Salai, Chennai,2010					
Reference Books		Quantitative Aptitude “by Abhijit Guha, Tata McGraw Hill Publishing Company Limited, New Delhi (2005)					

B.Sc. Mathematics
(For the year 2021-2022, 2022-2023 Batch)

Semester-V

Title of the Course		MATHEMATICAL APTITUDE – IV					
Paper Number		SKILL ENHANCEMENT COURSE SEC-04 (NAAN MUTHALVAN Arrear – Semester V)					
Category	SEC	Year	III	Credits	2	Course Code	
		Semester	V				
Instructional Hours Per week		Lecture	Tutorial		Lab Practice	Total	
		2	-		-	2	
Pre- requisite		12 th Standard Mathematics					
Objective of the Course		<ul style="list-style-type: none"> • To prepare the students for competitive examinations. 					
Course Outline		UNIT – I Problems on Ages.					
		UNIT – II Ratio and Proportion.					
		UNIT – III Simple Interest.					
		UNIT – IV Compound Interest					
		UNIT – V Odd man out and Series.					
Skills acquired from this course		Knowledge, Problem Solving, Analytical ability, Professional Competency, Professional Communication and Transferrable Skill.					
Recommended Text		R.S. Aggarwal, Quantitative Aptitude for Competitive Examinations, S.Chand co Ltd., 152. Anna Salai, Chennai,2010					
Reference Books		Quantitative Aptitude “by Abhijit Guha, Tata McGraw Hill Publishing Company Limited, New Delhi (2005)					

B.Sc. Mathematics
(For the year 2021-2022, 2022-2023 Batch)
Semester-VI

Title of the Course		MATHEMATICAL APTITUDE – V					
Paper Number		SKILL ENHANCEMENT COURSE SEC-VI					
Category	SEC	Year	III	Credits	2	Course Code	
		Semester	VI				
Instructional Hours Per week		Lecture	Tutorial		Lab Practice	Total	
		2	-		-	2	
Pre- requisite		12 th Standard Mathematics					
Objective of the Course		<ul style="list-style-type: none"> • To prepare the students for competitive examinations. 					
Course Outline		UNIT – I Percentage.					
		UNIT – II Profit and Loss.					
		UNIT – III Partnership.					
		UNIT – IV True Discount.					
		UNIT – V Bankers Discount.					
Skills acquired from this course		Knowledge, Problem Solving, Analytical ability, Professional Competency, Professional Communication and Transferrable Skill.					
Recommended Text		R.S. Aggarwal, Quantitative Aptitude for Competitive Examinations, S.Chand co Ltd., 152. Anna Salai, Chennai,2010					
Reference Books		Quantitative Aptitude “by Abhijit Guha, Tata McGraw Hill Publishing Company Limited, New Delhi (2005)					

B.Sc. BIOTECHNOLOGY
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER II

BIOTECHNOLOGY FOR SOCIETY

UNIT I

Sericulture. Aquaculture, Apiculture. Vermiculture. Mushroom technology

UNIT II

Biofertilizers. Biopesticides. Biorepellants. Pest control and management. Biomass (SCP). Bioplastics. Bioweapons

UNIT III

Bio dyes, Bio fuels – Biodiesel & Biogas. Bioindicators. Biodegradation- Role of GMO's

UNIT IV

Production of Penicillin, Recombinant Vaccines (HBV). Recombinant Insulin. Plantibodies. Vaccines in animal cells, Gene therapy

UNIT V

Transgenic animals and their applications- Mice, Sheep and Fish. Transgenic plants and their applications- BT Cotton, Flavr-Savr tomato and Golden rice

REFERENCES:

1. Animal Biotechnology ,M .M. Ranga, (2000) , Agrobios (India),
2. Introduction to Plant Biotechnology Chawla,(2003) (2nd edn) Oxford and IBH publishers
3. Biotechnology, Satyanarayana. U, (2008), Books and Allied (p) Ltd.
4. Industrial Microbiology – A.H. Patel, MacMillan Publishers, 2005
5. A text book of Biotechnology, R. C. Dubey, (2001), Rajendra Printer.New Delhi.
6. Environmental Biotechnology. A.K.Chatterji. Third edition. PHI Learning Pvt Ltd. New Delhi.

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B.Sc. BIOTECHNOLOGY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER III
PLANT MOLECULAR BIOLOGY

UNIT I

Genome organization. Nucleus, plastid and mitochondrial genome organization. Transposons in plants, transposable elements and transgenesis.

UNIT II

Regulation of gene expression in plants – Nuclear genes, Organellar genes (plastid and mitochondrial genes), Signaling mechanism in gene regulation.

UNIT III

Molecular biology of N₂ fixation, nif gene rearrangement and N₂ fixation in cyanophytes, nif gene transfer in Chloroplast. Agrobacterium and crown gall tumor formation.

UNIT IV

Plant gene expression cassettes – selectable markers, reporter genes and promoters in plant vectors. Direct transformation of plant – physical methods.

UNIT V

Molecular marker techniques - RFLP, RAPD, AFLP and QTL. Virus resistance, delayed fruit ripening, production of Plantibodies, Cytoplasmic male sterility.

REFERENCES:

1. Plant biochemistry and Molecular biology, **Lea, P.J & Leegood**; 1993 John Wiley & sons.
2. Plant virology. **Mathew, R.E, 1991**, Edition 3, Academic press.
3. Molecular genetics of Photosynthesis, **Anderson, B Salter, H**, 1996., IRL press, Oxford.
4. A Text Book of Biotechnology. **R.C. Dubey**. S.Chand & Co Ltd, New Delhi.
5. Biotechnology, **Satyanarayana**. U, 2008, Books and Allied (p) Ltd.

B.Sc. BIOTECHNOLOGY
(For the year 2023-2024 Batch)
SEMESTER III
MEDICINAL HERBS

UNIT I

Ethnomedicine – definition, history and its scope – Inter disciplinary approaches in ethnobotany – Collection of ethnic information.

UNIT II

Importance of medicinal plants – role in human health care – health and balanced diet (Role of proteins, carbohydrates, lipids and vitamins).

UNIT III

Tribal medicine – methods of disease diagnosis and treatment – Plants in folk religion – *Aegle marmelos*, *Ficus benghalensis*, *Curcuma domestica*,

UNIT IV

Traditional knowledge and utility of some medicinal plants in Tamil Nadu *Solanum trilobatum*, *Cardiospermum halicacabum*, *Vitex negundo*, *Adathoda vasica*, *Azadirachta indica*, *Gloriosa superba*, *Eclipta alba*, *Aristolochia indica* and *Phyllanthus fraternus*.

UNIT V

Plants in day today life – *Ocimum sanctum*, *Centella asiatica*, *Cassia auriculata*, *Aloevera*. Nutritive and medicinal value of some fruits (Guava, Sapota, Orange, Mango, Banana, Lemon, Pomegranate) and Vegetables - Greens (*Moringa*, *Solanum nigrum* Cabbage).

TEXT BOOKS

1. R.K.Sinha & ShwetaSinha (2001), *Ethnobiology*. Surabhe Publications – Jaipur.
2. D.C. Pal & S.K. Jain NayaPrakash, (1998), *Tribal medicine*, BidhanSarani, Calcutta.
3. S.K. Jain (2001) *Contribution to Indian Ethnobotany* – S.K. Jain, 3rd edition, scientific publishers, B.No.91, Jodhpur, India.
4. Andrew Chevallie, (2000) *Encyclopedia of Herbal Medicine*
5. James Green (2000). *The Herbal Medicine-Maker's Handbook: A Home Manual*
Microbiology

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B.Sc. BIOTECHNOLOGY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER IV
BIOPHYSICS AND BIOINSTRUMENTATION

UNIT-I

Beer Lambert's law - Colorimeter and its applications. Spectrophotometer- Principle and its applications Types of Spectrophotometer- UV, visible, Infrared Spectrophotometer

UNIT-II

Electrophoresis - Principle and its applications - Types of electrophoresis- Agarose Gel, SDS- PAGE and 2 D Gel, Blotting –Southern, Northern, Western & Immuno blotting. Gel-Documentation.

UNIT-III

Imaging techniques -EEG, ECG, CT SCAN, MRI SCAN, X-RAY, EMG, NMR, PET.

UNIT-IV

Centrifuge - Principle and its applications - Types of Centrifuge, Chromatography - Principle and its applications, Types- Paper, TLC, Column, Affinity, Ion-exchange, HPLC, GC-MS.

UNIT -V

Biosensors- Principle and its applications- Electrochemical, Thermometric, Potentiometric- Optical, Piezo-electric and Amperometric Biosensors. GM Counter, Scintillation Counter, Autoradiography, Flow Cytometry. Care and Maintenance of Laboratory Instruments – Autoclave, Incubator and Hot air oven.

REFERENCES:

1. H.V. Volkones., General Biophysics, Vol I&II
2. Upadhyay., Biophysical Chemistry-, Himalaya Publication, Edition III
3. S.Mahesh., 2003 Biophysics New Age International Private Ltd.
4. Ghatak, K.L., 2003. Techniques and Methods In Biology. PHI Learning Private Ltd. New Delhi
5. Zubay.G.L., 1993. Biochemistry, 4thEdi. WmC. Brown Publishers.

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B.Sc. BIOTECHNOLOGY
(For the year 2021-2022, 2022-2023 Batch)

SEMESTER V
ENDOCRINOLOGY

UNIT I

Hormones: definition, classification, biosynthesis and degradation. Mechanism of hormone action, class I and II hormone receptors, steroids. Feedback regulation of hormones.

UNIT II

Hypothalamus and pituitary hormones: Hypothalamic releasing factors vasopressin, oxytocin; biosynthesis, secretion, transport, regulation and biological effects of growth hormones. FSH, LH, TSH, ACTH and prolactin.

UNIT III

Thyroid hormones: biosynthesis, secretion, transport, regulation and biological actions. Hypo and hyper thyroidism, antithyroid agents, role of parathyroid hormones, calcitriol, calcium and phosphorous homeostasis. Hypo and hyperparathyroidism.

UNIT IV

Pancreatic hormones: Islets of Langerhans, cell types. Insulin and glucagon: biosynthesis, mechanism of action and biological effects. Hormonal action of somatostatin and pancreatic polypeptide. Adrenal hormones: biosynthesis, secretion, transport, mechanism of action and excretion of glucocorticoids, mineralocorticoids, adrenal medullary hormones – epinephrine and nor epinephrine, steroid hormones – androgens and estrogens

UNIT V

Structure and function of the brain, central nervous system, peripheral and autonomic nervous system. Cells of nervous system: Neurons, Glial cells, Oligoendocytes and Schwann cells. Neurotransmitters – synthesis, storage, release, uptake, degradation and action of neurotransmitters. Acetyl choline, GABA serotonin, dopamine, glutamate, aspartate, nitrous oxide. Mechanism of action of anesthetics, analgesics, hallucinogens, depressants, stimulants and toxins on the nervous system, addiction and drug abuse

REFERENCE

1. Donald Voet , Judith G. Voet , Charlott W. Pratt. Fundamentals of Biochemistry, upgrade edition. John Willey & Sons. Inc,
2. Edward Staunton West, Wilbert R. Todd, Howard S. Mason, John T. Van Bruggen,1996.Textbook of Biochemistry, 4 th edition , Oxford & IBH publising Co.Pvt.Ltd.,

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B.Sc. BIOTECHNOLOGY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER VI
PROTEOMICS AND GENOMICS

UNIT I

Studying the Genome: Genetic Mapping-Markers for Genetic Mapping; RFLP, SSLP - VNTR's, STR's, SNP's; Physical Mapping - In situ hybridization, Sequence Tagged Sites Mapping. DNA data bases.

UNIT II

Determination of nucleotide sequence: Chemical degradation method, Sanger's dideoxynucleotide synthetic method. Direct DNA sequencing using PCR, Sequencing by conventional shotgun method, Whole genome shotgun method, Clone contig method.

UNIT III

ORF scanning – Codon bias, Exon-Intron boundaries - Exon trapping, CpG island, Gene location – Southern and Northern blotting hybridization, Zoo blotting. Studying a transcriptome – Microarray or chip analysis, SAGE.

UNIT IV

Proteomics - ID-SDS-PAGE, 2D-PAGE. Detection and quantitation of proteins in gels. Protein staining techniques. Affinity purification of proteins.

UNIT V

Basics of Mass Spectroscopy- MALDI-TOF and ESI and their applications in proteomics. Tandem MS/MS spectrometry.

REFERENCES:

1. Ajoy Paul., 2011. Text Book of Genetics- from Genes to Genomes- Books and Allied (P) Ltd, Kolkata. Third Edition,.
2. Keith Wilson and John Walker, 2010. Principles and techniques of practical biochemistry-, Cambridge University Press, 7th edition.
3. U.Sathayanarayana, Biotechnology, Books and allied (p) ltd., India, 2008.
4. Hubert Rehn, 2006 Protein Biochemistry and Proteomics -, Academic press.
5. Liebler, Humana W., 2002. Introduction to proteomics: Tools for new Biology CBS pub.

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B.A. HISTORY
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)
SEMESTER-II
PRINCIPLES OF PUBLIC ADMINISTRATION

UNIT - I

Nature, Scope and Importance of Public Administration–Different Approaches – Relations with Other Social Sciences–Public and Private Administration

UNIT – II

Organization–Theories: Classical Theory –Human Relations Theory – Principles of Organization: Hierarchy–Span of Control–Unity of Command–Centralization Vs Decentralization – Co-ordination, Delegation – Field headquarters relationship.

UNIT - III

Chief Executive–Line, Staff and Auxiliary Agencies–Departments–Public Corporations– Independent Regulatory Commissions

UNIT - IV

Personnel Administration –Recruitment and Training–Classification of Services– Promotion– Retirement–Association

UNIT – V

Financial Administration –Budget and its Principles –Process of Budget Making in India – Parliamentary Control Over Finances–Accounting and Auditing.

Text Books:

1. Vishnoo Bhagwan & Vidya Bhushan–Public Administration, S.Chand & Co. New Delhi, 2006.
2. Chandran E. Public Administration, Cosmos Bookhive (P) Ltd., Gurgaon, 1999.
3. G. Venkatesan, Public Administration, V.C. Publications, Rajapalayam, 2009 Books for

REFERENCE:

1. Avasthi A. and Maheswari S.R., Public Administration, Lakshmi Narain Agarwal, Agra 1996.
2. Bidyut Chakrabarty and Prakash Chand –Public Administration in a Globalizing World, Sage Publications, New Delhi, 2012.
3. Felix A., Nigro & Lloyd G.Nigro –Modern Public Administration, Harper and Row, London, 1973.
4. Pandey A.K., Handbook of Public Administration, Dominant pub, New Delhi, 2005.
5. Rumki Basu, Public Administration: Concept and Theories. New Delhi: Sterling Publications, 1990.

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B.A. HISTORY
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER-III
JOURNALISM

UNIT-I

Journalism - Introduction to Journalism- Definitions – History of Journalism – Fourth Estate - Journalism and it's growth 1876 -1947 – Journalism in Tamil Nadu.

UNIT-II

Reporting–Meaning—Kinds of News – Functions of Reporter –Important News Agencies in India – Asian News International – Hindustan Samachar – Indo Asian News Service – Press Trust of India – Samachar Bharathi – United News of India

UNIT-III

Editing – Macro Editing- Micro Editing – Kinds and Techniques of Editing - Functions of Editor – Role of Sub Editors - Page make up – Headlines –Editorial Board – Letters to the Editor.

UNIT-IV

Printing – Kinds of Printing – News Paper – Books – Magazines – Structure Function –Advertisement

UNIT-V

Role of Press in National Movement – Marathi Press –Press and the Indian National Congress – Revolutionary Movements and The Press.

References:

1. A.M. Samy, Origin and Growth of Tamil Press, (Tamil), Navamani Pathipagam, Chennai,1987.
2. A.N.Ahuja, Theory and Practice of Journalism, Surjeet Publication, Delhi,1984.
3. DavidWainWright,JournalismMadeSimple,Rupa&Co,London,1981.
4. K.Kulathuran,TamilPress(Tamil),JeyakumariStore,Nagarcoil,1975.
5. M.P.Gurusamy,Journalism,(Tamil),Guru-ThenmozhiPublication,Dindigul,2009.
6. Mehta.D.S.-Mass-Communication and Journalism in India
7. RangaswamyParthasarathy-Journalism in India.

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B.A. HISTORY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-IV
GENERAL SCINCE

UNIT – I

Origin of Universe – Stars – Solar system – Planets – Origin of life – Theory of Evolution – Earth System – Spheres – Resources – Oceans.

UNIT – II

Classification of Fuels – Biomass, Fossil Fuels – Energy Crisis today – Conventional and Non Conventional energy – Green House effect.

UNIT – III

Health – Organic diseases – Epidemic and communicable diseases – Health education in India. UNIT – IV Natural disastrous – Nuclear crisis – War Weapons – Biological warfare – Science for peace

UNIT – V

Major invention of 20th century – Scientists in India – Space programmes and Moon missions in India – Missions of NASA

REFERENCE BOOKS:

1. H.C. Verma – Concept of f Physics.
2. S.B. Patel – Nuclear Physics.
3. Reddy & Coden – Electronic communication
4. Brijlal N. Subramanian – Properties of matter.

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B.A. HISTORY

(For the year 2021-2022, 2022-2023 Batch)

SEMESTER-V

GENERAL STUDIES FOR COMPETITIVE EXAMINATIONS

UNIT – I

Geography of the Earth – Atmosphere – Soils – Minerals, Crops, Forests, Monsoons – Mountain ranges, Rivers, National Highways, Airports – National Wildlife Sanctuaries – Tribes of India.

UNIT-II

Indian economy – Planning Commission, NDC-New Economic Policy , LPG – Liberalization, Privatisation, Globalisation – Taxes – Currency System.

UNIT –III

Indian Polity – President, Parliament – Judiciary – Centre – State relations – State Government – Panchayat raj – Recent Amendments.

UNIT –IV

Bio-technology – Nano Technology – Space research – Oceanography – Plate tectonic – Natural Disaster Management.

UNIT –V

Present Day India and World: Indian States – Census, Flag, Emblem, River Valley Projects – Art and Music – Awards in India and World – Sports – current major events in India and World – India and UNO.

REFERENCE BOOKS:

1. General Studies UPSC and State Civil Services Preliminary Examinations, Unique Publishers.
2. General Knowledge Manual – Pearson Publications.
3. Government of India , India 2012, India 2020 – Publication Division.
4. Geography of India , „M“ n „M“ series.
5. Dutt and Sundaram – Indian Economy.
6. Science and Technology – Spectrum Publications.
7. Civil Services Chronical, Competitive Examinations Monthly Magazine.

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B.Sc. BOTANY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-II
ORGANIC FARMING

UNIT-I

Soil – physical, chemical properties. Soil pollution – oil, chemicals –fertilizers, pesticide and herbicide, non-degradable solids, biomagnification, consequences of land pollution – damage to soil and crops

UNIT-II

Organic farming – definition, basic concept of organic farming, integrated plant nutrient supply management, integrated insect pest and disease management, integrated soil and water management. Sustainable agriculture practices-crop rotation, mixed cropping.

UNIT -III

Management of organic wastes and green manures: Farm manures, Composts, Mulches and pest control, importance of organic manure, importance of green manure, crops of green manure, oil cake. Animal based organic manure–cow dung, vermicompost-methods, production and utilization.

UNIT-IV

Biofertilizers – classification, nitrogen fixers–Rhizobium, Cyanobacteria, Azolla and Vesicular Arbuscular Mycorrhiza

UNIT-V

Recycling of bio-degradable municipal, agricultural and Industrial wastes – biocompost making methods

REFERENCE BOOKS:

1. Vayas,S.C, Vayas, S and Modi, H.A. 1998. Bio-fertilizers and organic Farming Akta Prakashan, Nadiad.
2. Sathe, T.V.2004. Vermiculture and Organic Farming. Daya publishers.
- 3 Subha Rao, N.S.2000. Soil Microbiology, Oxford & IBH Publishers, New Delhi.
4. Reddy, S.R. 2019. Fundamentals of Agronomy Kalyani Publications, Uttar Pradesh
5. Tolanur, S. 2018. Fundamentals of Soil Science IIndEdition , CBS Publishers , New Delhi

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B.Sc. BOTANY
(For the year 2023-2024 Batch)
SEMESTER-II
NURSERY AND LANDSCAPING

UNIT-I

Introduction, prospects and scope of nursery and landscaping

UNIT-II

Methods of Propagation – cutting, layering, grafting, budding, Floriculture – Rose, Chrysanthemum, Jasmine – cultivation.

UNIT-III

Gardening – formal garden, informal garden, vegetable garden, landscaped layout designing – formation and maintenance of lawn

UNIT-IV

Nursery structures – Green house – Shade house, Mist chamber – Topiary, Bonsaiculture

UNIT-V

Manures, composting – vermicomposting.

TEXT BOOKS

1. Edmond Musser and Andres, Fundamentals of Horticulture, McGrawHill Book Co. New Delhi.
2. Agrawal, P.K. 1993. Hand Book of Seed Technology, Dept. of Agriculture and Cooperation, National Seed Corporation Ltd., New Delhi.
3. Janick Jules. 1979. Horticultural Science. (3rd Ed.), W.H. Freeman and Co., San Francisco, USA.
4. Singh, J. 2018. Fundamentals of Horticulture. Kalyani Publishers.
Sharma V. K. 1999. Encyclopaedia of Practical Horticulture, Vol I –IV, Deep And Deep Publ. Pvt. Ltd.

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B.Sc. BOTANY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-III
FERMENTATION TECHNOLOGY

UNIT-I

Preparation of microbial culture, Preparation and sterilization of fermentation media. Isolation and improvement of industrially important microorganisms

UNIT-II

Maintenance and preservation of microorganisms, Metabolic regulations and overproduction of metabolites. Kinetics of microbial growth and product formation.

UNIT-III

Scope and opportunities of fermentation technology. Principles of fermentation: Submerged, solid state, batch, fed-batch and continuous culture.

UNIT-IV

Fermentative production of vinegar, alcohol (ethanol, wine, beer), acids (citric acid and gluconic acid), amino acids (lysine and glutamic acid) and antibiotics (penicillin and streptomycin)

UNIT-V

Microbial production of enzymes: Amylase and Protease. Bioproduct recovery.

REFERENCE BOOKS

1. Peter F Stanbury, Allan Whitaker, Stephen J Hall. 2016. Principles of Fermentation Technology. Butterworth-Heinemann Press. UK.
2. Pepler, H. J. D. Perlman. 2014. Microbial Technology: Fermentation Technology. Academic Press.
3. T. El-Mansi, C. Bryce, Arnold L. Demain, A.R. Allman. Fermentation Microbiology and Biotechnology. Second Edition. 2006. CRC Press, USA.
4. Hongzhang Chen. Modern Solid State Fermentation: Theory and Practice. 2013. Springer Press, Germany.
5. John E. Smith. Biotechnology. 2009. Cambridge University Press. UK.
6. Celeste M. Todaro, Henry C. Vogel. 2014. Fermentation and Biochemical Engineering Handbook. William Andrew Press. Norwich, NY.
7. Lancini, G. R. Lorenzetti. 2014. Biotechnology of Antibiotics and other Bioactive Microbial Metabolites. Springer publications, Germany.

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B.Sc. BOTANY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-III
ENVIRONMENT IMPACT ANALYSIS

UNIT - I

Origin and Development Purpose and aim, core values and principles, History of EIA development, Environmental Management Plan, Environmental Impact Statement, Scope of EIA in Project planning and Implementation

UNIT -II

EIA Process Components of EIA, EIA Methodology- Screening, Scoping, Baseline data, Impact Identification, Prediction, Evaluation and Mitigation, Appendices and Forms of Application

UNIT-III

Techniques of Assessment-Cost-benefit Analysis, Matrices, Checklist, Overlays, Impact on Environmental component: air, noise, water, land, biological, social and environmental factors. EIA Document

UNIT-IV

Main participants in EIA Process Role of Project proponent, environmental consultant, PCBs, PCCs, public and IAA Public participation

UNIT -V

Environmental Appraisal and Procedures in India and EIA Methodology, indicators and mitigation, Environmental Audit of different environmental resources, Risk Analysis, Strategic environmental assessment, ecological impact assessment: legislation.

REFERENCE BOOKS

1. Kulkarni, V. and Ramachandra, T.V. 2006. Environmental Management, Capital Pub. Co. New Delhi.
2. Petts, J. 2005. Handbook of Environmental Impact Assessment- Volume 1 and 2. Blackwell Publishers, UK.
3. Glasson, J. Therivel, R. and Chadwick. 2006. A. Introduction to Environmental Impact Assessment. Routledge, London.
4. Canter, W.L. 1995. Environmental Impact Assessment, McGraw-Hill Science/ Engineering/ Math, New York.
5. Jain, R.K., Urban, L.V., Stracy, G.S., Environmental Impact Analysis, Van Nostrand Reinhold Co., New York, 1991.

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B.Sc. BOTANY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-IV
PLANT TISSUE CULTURE

UNIT I

Introduction to Plant Tissue culture- Historical background.Principle – Polarity, Symmetry and Totipotency, Morphogenetic Centres of origin and organization-differentiation–dedifferentiation and re-differentiation; vascular differentiations. Laboratory organization, Tools and techniques, methods of sterilization. Laboratory contaminants- it"s control and measures.

UNIT II

Media and Culture Preparation: Role of Micro and Macro nutrients, Vitamins and carbon source in tissue culture, Media preparation- pH, Temperature, Solidifying agents. Maintenance of cultures. Environmental Conditions. Explants selection.

UNIT III

Types of culture - Cell, tissue and organ culture – Callus induction, subculture and maintenance. Isolation of single cells, selection and types of cells. Cell suspension cultures -Batch, continuous. Synchronization of suspension culture.

UNIT IV

Somatic hybridization and cybridization. Organogenesis -anther culture and production of haploids- somatic embryogenesis –synthetic seed production- cryopreservation – Gene conservation Bank.

UNIT V

Application of tissues and Cell culture: Micro propagation, Clonal propagation. Production of genetically variable plants – Resistance to herbicides, insecticides, virus and other diseases.

Production of secondary metabolites – Alkaloids.

TEXT BOOKS

Dubey, R.C., (2001). A text book of biotechnology. S. Chand & Co., New Delhi.
Gupta, P.K. (1994). Elements of Biotechnology. Rastogi Publications, Meerut.
Ignacimuthu, S.J.(2003). Plant Biotechnology. Oxford & IBH Publishing, New Delhi.
John Jothi Prakash, E. (2005). Outlines of Plant Biotechnology. EmkayPb., New Delhi.
Kalyankumar De,(2008). Plant tissue culture.New Central Book Agency, Calcutta.
Sathyanarayana BN and Vergheese DB (2007). Plant tissue culture- Practices and newexperimental protocols, ILK Publ. New Delhi.

REFERENCES

Bhojwani, S.S. &Razdan, M.K. (2004). Plant Tissue Culture, Read Elsevier India Pvt.Ltd. Dix, P.J. (1990). Plant cell line and selection. VCH Publ.Islam, A.S. (1996). Plant tissue culture. Oxford & IBH Publ.Purohit S.S.(2010). Plant tissue culture , Student edition, Jodhpur.
Hammond, J.C. McGarvey and V. Yusibov, (2009). Plant Biotechnology, Springer Verlag. New York.

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B.Sc. BOTANY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-V
ENTREPRENEURIAL OPPORTUNITIES IN BOTANY

UNIT-I INTRODUCTION TO ENTREPRENEURSHIP

Introduction to Entrepreneurship, Scope and identification of new ventures using plant resources, Mechanism of product selection and commercialization, General concept about the Govt. formalities, rules & regulation, Entrepreneurship skill development.

UNIT-II TOOLS AND TECHNIQUES

Production of commercially viable plants through Plant tissue culture technique, Production of secondary metabolites, solvents, organic acids, beverages, enzymes, antibiotics

UNIT-III NEW VENTURE CREATION

Production of Biofertilizers, Vermicompost, Establishment of medicinal, herbal and zodiac gardens, Terrace & Kitchen garden, Spirulina and Azolla cultivation, Mushroom cultivation, Bonsai, Bouquet making, Terrarium.

UNIT-IV PRODUCT DEVELOPMENT AND COMMERCIALIZATION

Product commercialization and business strategy, Dyes, Cosmetics and Perfumes, Gums, Resins & Latex, Areca Leaf Plates, cups & bags, Jute Products.

UNIT-V BIO-BUSINESS PLANS, IPR AND BIOETHICS

Marketing and Business management strategy, Bank loan, Intellectual property rights, Patent laws - Bioethics and current legal issues, Marketing and public perceptions in product development – Technology licensing and branding concerns.

REFERENCE BOOKS

1. Robin Lowe and Sue Marriott 2009. Enterprise: Entrepreneurship and Innovation: ts, Contexts and Commercialization, Routledge Publisher, London, UK.
2. Peter F. Drucker, 2009. Innovation and Entrepreneurship, Harper Collins Publisher, New York, US.
3. Russell, T. 2012. Nature Guide: Trees: The world in your hands (Nature Guides). Mukherjee D. Gardening in India, Oxford IBH publishing co, New Delhi.
4. Kumar, N. 1997. Introduction to Horticulture, Rajalakshmi Publications, Nagercoil.
5. Webster, J and Weber, R. 2007. Introduction to Fungi, 3rd Ed. Cambridge University Press, Cambridge

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B.Sc. BOTANY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-VI
MEDICO ETHNOBOTANY

UNIT I

History. Scope and Importance of Medicinal Plants. Indigenous Medicinal Sciences - Definition and Scope- Ayurveda, Siddha and Unani medicine; History and concept. Classification of natural drugs, (Alphabetical, Morphological, Taxonomical, Chemical and Pharmacological)

UNIT II

Ethnobotany – definition, scope and objectives. Major and minor ethnic groups in South India and their Ethnobotanical and Ethnobiological heritage. Ethnomedicines. Role of ethnic groups in conservation of plant genetic resources. Endangered taxa and forest management (participatory forest management). Mythology and conservation of ecosystems. Conservation of selected plant species: sacred groves. Ethnobotanical field methods.

UNIT III

Role of ethnobotany in modern Medicine-Medico-ethnobotanical sources in India; Significance of the following plants in ethnobotanical practices (along with their habitat and morphology) a) *Azadirachta indica* b) *Ocimum sanctum* c) *Vitex negundo* d) *Gloriosa superba* e) *Tribulus terrestris* f) *Pongamia pinnata* g) *Cassia auriculata* h) *Indigofera tinctoria*. Role of ethnobotany in modern medicine with special example *Rauwolfia serpentina*, *Trichopus zeylanicus*, *Artemisia*, *Withania*.

UNIT IV

Drugs obtained from leaves - *Aloe vera*, *Gymnema sylvestre*, *Ocimum sanctum*. Drugs Obtained from Flower-*Syzygium aromaticum*. Drugs from fruits - *Coriandrum sativum*. Drugs from Seed *Strychnos nux vomica* Plants and Herbs- *Bacopa monnieri*, *Andrographis paniculata*

UNIT V

Collection of crude drugs-Harvesting of crude drugs-Drying of crude drugs (Natural drying and Artificial drying)-Garbling- packing of crude drugs-Storage of crude drug. Marketing. Drug adulteration. Drug evaluation: Chemical and Biological. Phytochemical investigations. Quality control of herbal drugs. Role of NMPB, AYUSH and CDRI

TEXT BOOKS

Gokhale SB, Kokate, CK and Purohit, AP (2003). Pharmacognosy. Nirali Prakashan, Pune.

Arumugam, K.R. and Muruges, N (1990). Text book of Pharmacognosy. Sathya Publishers, Chinnalapatti (Tamilnadu) 624 201.

REFERENCES

Amruth, (1996) The Medicinal plants Magazine (All volumes) Medicinal plant Conservatory Society, Bangalore. Bhattacharjee, SK (2004).

Hand Book of Medicinal plants. Pointer Publishers, Jaipur. Handa SS and Kapoor V K (1993). Pharmacognosy. Vallabh Prakashan, New Delhi.

Harbourne, JB (1998). Phytochemical methods: A Guide to Modern Techniques of Plant Analysis (3rd edition). Chapman and Hill Co., NewYork.

Jain, (2001). Medicinal plants. National Book Trust, New Delhi.

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B.A. ECONOMICS
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)
SEMESTER – II
ECONOMICS OF INSURANCE

UNIT I (NATURE AND IMPORTANCE OF INSURANCE) Definition Origin – Principles and Nature of Insurance Primary and Secondary Functions Characteristics Importance to individual, Business and Society

UNIT II (INSURANCE CONTRACT AND RISK MANAGEMENT) Meaning of Contract Insurable Interest Utmost Good Faith Principle of Indemnity and other Principles Risk Management: Definition and types management of Risk through Identification analysis and control

UNIT III (PERSONAL LIFE INSURANCE AND INDUSTRIAL LIFE INSURANCE) Features of Life insurance Proximate Cause Assignment and Nomination Rate of Premium Endowment Policies Accident Benefit Disability Benefits Industrial Life Insurance: Purpose Group Life Insurance Benefits.

UNIT IV (PROCEDURE TO BECOME AN INSURANCE AGENT) Agency Regulation – Perquisites Characteristics – Disqualification Kinds of agents- Duties & Functions Rights working systems Remuneration of Agents other benefits positions of Insurance agent in india.

UNIT V INSURANCE BUSINESS IN INDIA Major Insurance Legislation growth of industry – Agricultural insurance Health insurance Reinsurance Entry of Private Insurance Companies Insurance Act, LIC Act, GIC act, IRDA Act.

TEXTBOOKS:

1. Mishra M.N, Insurance : Principles & Practices.
2. Murthy.A, Elements of Insurance.

REFERENCEBOOKS:

1. Srivatsava D.C & Shashank Srivastava, Indian Insurance Industris Transition & Prospect
2. Holyoake, Julia & William Weipers, Insurance
3. Sharma. R.S, Insurance, Principles and Practice
4. Arifkhan.M, Theory and Practice of Insurance.

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B.A. ECONOMICS
(For the year 2023-2024 Batch)
SEMESTER – III
PRINCIPALS OF MARKETING

UNIT I INTRODUCTION TO MARKETING Marketing – Meaning and Definition – Features – Objectives of Modern Marketing – Global Marketing – Role of Marketing in Economic Development

UNIT II FUNCTIONS OF MARKETING Functions of Marketing – Classification of Marketing Functions – Buying – Assembling – Selling – Transportation – Storage

UNIT III PRODUCT PLANNING Meaning Definition of the Product Features of the Product Importance of Product mix – Various Factors determining Product mix.

UNIT IV PRODUCT LIFE CYCLE Meaning – Benefits of Product Life Cycle – Consumer Behaviour – Factors influencing Consumer behavior.

UNIT V MARKET SEGMENTATION Meaning and need for Market Segmentation – Criteria for Market Segmentation – Salesman – Qualities of Salesman – E – Marketing.

TEXT BOOKS:

1. R. S. N. Pillai & Bhagavathi, Modern Marketing.

REFERENCE BOOKS:

1. Philip Kotler, Principles of Marketing.

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ECONOMICS
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER – IV
MACRO ECONOMICS

UNIT I MULTIPLIER The concept of Multiplier – Employment and Investment multiplier – Limitations of Multiplier – Leakages of Multiplier Importance of Multiplier – Principles of Acceleration – Interaction between Multiplier and Accelerator (Super Multiplier).

UNIT II GENERAL EQUILIBRIUM General Equilibrium Equilibrium of Commodity Market (IS) and Money Market (LM) – Simultaneous Equilibrium of Commodity and Money Market (IS LM) Changes in General equilibrium (Shifts in IS and LM functions)

UNIT III CLASSICAL AND KEYNESIAN VIEWS ON EMPLOYMENT Wage – Price Flexibility and employment Classical and Keynesian views – Keynes' effect and Pigou effect.

UNIT IV TRADE CYCLE Definition and Phases of Trade Cycle – Control of Trade Cycle – Monetary and NonMonetary theories of Trade Cycle.

UNIT V MACRO ECONOMIC POLICY Objectives – instruments – Monetary Policy – Instruments – Effectiveness of Monetary policy – Fiscal policy – Objectives – Monetary and Fiscal policy mix to control inflation

TEXT BOOKS:

1. Jinghan. M. L, Macro Economics.
2. Sankaran, S , Macro Economics.

REFERENCE BOOKS:

1. Edward Shapiro , Macro Economics.
2. Rana and Varma, Macro Economics.
3. Cauvery & et.al , Macro Economics.
4. Vaish, M.C , Macro Economic theory.
5. Brooman , Macro Economics.

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B.A. ECONOMICS
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER - V
ENVIRONMENTAL ECONOMICS

UNIT – I FUNDAMENTAL CONCEPTS Environmental Economics – Meaning - Nature of Environmental Economics –Scope of Environmental Economics – Renewable and non-renewable

UNIT – II COST BENEFIT ANALYSIS Economic analysis of Environment – Cost and Benefit analysis –Environmental Impact analysis - Pollution cost analysis –Water pollution, Air Pollution, Soil Pollution- Efficacy of pollution control.

UNIT –III ECONOMICS OF WELFARE Public good and Environment — Population growth and Environment- Impact on Life Expectancy -2. Rajam Nair. N &Sanjith R. Nair, Marketing. 3. Ramasamy and NamanaKumari, Principles of Marketing. Demographic transition and its impact on environment

UNIT –IV ENVIRONMENT AND ECONOMIC DEVELOPMENT Economic growth and environmental quality – Sustainable agricultural development - Fiscal Measures to control pollution - TGreen Marketing

UNIT – V EMERGING ENVIRONMENTAL POLICIES Environmental Protection Policies -Role of Government in protecting environment –Role of Non-Governmental Organization in conservation of Environment - Environmental awareness- Environmental Education.

REFERENCE BOOKS

1. Sankaran, S. (2004), Environmental Economics, Margham Publications, Chennai 2.
2. Baumol, W.J. "The Theory of Environmental Policy", Cambridge University Press.
3. Karpagam, M. (2001), Environmental Economics, Sterling Publications Pvt Ltd, New Delhi.

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B.A. ECONOMICS
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER - VI
WOMEN EMPOWERMENT IN INDIA

UNIT I INTRODUCTION Concept of Empowerment Process and Determination of Women Empowerment Need for Women Empowerment in India Status of women in Modern India

UNIT II CONCEPTUAL FRAMEWORK Sex and Gender Meaning and Role of Gender Gender Stratification in Historical Perspective Gender Socialization Gender Inequality and Gender injustice

UNIT III WOMEN EMPOWERMENT IN INDIA PROBLEMS AND CHALLENGES Women and Education Women and Health Women and Economy Women and Polity.

UNIT IV LAWS RELATED TO WOMEN EMPOWERMENT IN INDIA Fundamental Rights for Women –Constitutional Provisions Personal laws Need for Uniform Civil code Special laws Labour laws Laws related to Crimes Against Women.

UNIT V INSTITUTIONAL FRAMEWORK FOR WOMEN EMPOWERMENT Role of International Bodies National and State commission for women Role of UGC in Women Empowerment Role of NGO's in Women Empowerment.

REFERENCE BOOKS :

1. Kumar.K, Women Empowerment and Social Change.
2. Gandhi,Anjali,Womens work, health and empowerment.
3. Goel, Aruna, Education and socio-economic perspectives of women and empowerment.
4. Kumar, C. Raj and Chockalingam, K. ed.Human rights, justice, and constitutional Empowerment.
5. Mitra, Joyati, ed. Women and society: equality and empowerment.
6. Rathnaswamy, P. Empowerment for sustainable development.

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B.Sc. ZOOLOGY

(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER-II

FISH PRESERVATION AND ECONOMIC IMPORTANCE

UNIT I

Principles and importance of fish preservation – Sun drying, Smoking, Salt curing, Chilling Pickling, Frying and Canning

UNIT II

Application of economic principle of fisheries – Traditional and Economical Commercial fishing operations in marine fisheries .

UNIT III

Economics of fish markets, marketing and resources managements. Fisheries projects and fish resources .

UNIT IV

Preparation of value added products - fish pickle, fish cutlet, fish waters, fish biscuits, fish fingers –Methods and applications.

UNIT V

Extension education – Objectives and principles –Role of extension in community development .

REFERFNCS:

Freezing preservation of foods. Vol 3. Commercial food freezing operations of fresh foods. Trawlers .D.K. and Others (Edn) VI Connecticut.
Canning technology. Howard, A .J. Churchill, London

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B.Sc. ZOOLOGY

(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER-III

HUMAN HEALTH AND HYGIENE

UNIT I

Introduction to food. Composition and nutritive value of Cereals (Rice, Wheat, Millets, Ragi, Pearl millet) Nutritional deficiency disease – Anaemia, Scurvy

UNIT II

Composition and medical value of Ginger, Black pepper and Turmeric. Dental Care and eye care

UNIT III

Communicable diseases – Dengue fever, Malaria, Amoebiasis, Viral fever and AIDS.

UNIT IV

Non-communicable diseases – Stroke, Diabetes, Obesity and Cancer

UNIT V

Awareness on Diarrhea, Alcoholism, Smoking, Tobacco chewing, Ulcer and Jaundice

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B.Sc. ZOOLOGY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-IV
WILDLIFE MANAGEMENT

UNIT I

Wildlife management – Definition and Aim – Himalayan mountain system – Peninsular region – Western Ghats

UNIT II

Wildlife values and benefits – causes of wildlife depletion – Necessary for conservation – Mode of conservation

UNIT III

Sanctuaries and National parks in India – Wildlife census

UNIT IV

Indian endangered fauna, Special projects for endangered species (Tiger, Lion and Elephant)

UNIT V

Indian Board of wildlife (IBWL) – Biosphere – Nilgiri, Wildlife Protection act

REFERENCES:

1. Veer Bala Rastogi and Jayaraj. Animal ecology and distribution of Animals. Kedarnath Ramnath , New Delhi.
2. Saharia V.B. Wildlife in India. Nataraj Publications, Dehradun 2009.
3. Verma P.S. & Agarwal V.K. Environmental Biology, Rastogi Publication, Meerut 2011.
4. Agarwal V.K. Simplified course in B.Sc., Zoology – Ecology and Ethology. 2002.

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B.Sc. ZOOLOGY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-V
CLINICAL NUTRITION

UNIT I

Introduction, Definition of nutrition, Principles of Healthy Nutrition, Therapeutic diet – types and qualities. Food as source of nutrients, functions of food, nutrients & energy, Adequate, optimum & good nutrition, malnutrition.

UNIT II

Interrelationship between Nutrition and Health - Visible symptoms of goods health. Weight Management and Eating Disorders - Obesity and Underweight, causes and dietary management. Nutrition and Anaemia

UNIT III

Routine hospital diets - Regular diet, light diet, full liquid and tube feeding. Diabetes - Types, Symptoms, Causes and dietary management. Hypertension and Cardiovascular Diseases, Symptoms and Dietary management

UNIT IV

Diseases of gastro Intestinal tract- Gastric and duodenal Ulcer, Diarrhea, Constipation and dietary management. Typhoid, Jaundice, Malaria, dengue, *Chikungunya* – symptoms and dietary management

UNIT V

Feeding infants and children - problems in feeding children in hospitals. Nutrition and diet clinics - Patients checkup and dietary counseling, educating the patient and followup .

REFERENCES:

1. Paul. S. Text book of Bio nutrition curing diseases through diet. CBS Publications.
2. Textbook of Nutrition-Ravinder Chadha & Pulkit Mathur, Orient Blackswan Pvt. Ltd. Telangana.
3. Srilakshmi B .Nutrition Science. New Delhi: New Age International.
4. Clinical Nutrition & Dietetics- F. P. Antia and Philip Abraham, Oxford University Press.
5. Swaminathan S.: Advanced text book on Foods Nutrition Vol. I.

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B.Sc. ZOOLOGY
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-VI
VERMI TECHNOLOGY

UNIT I

Earth worm classification – Morphology and anatomy. Biology of *Lampito maruitii*.

UNIT II

Vermicomposting materials and their classification –Feeding habits and food for composting worms

UNIT III

Vermicomposting methods -Small scale and large scale pit methods, heap method, window method etc., Factors affecting vermicomposting such as Temperature, pH, moisture etc.,

UNIT IV

Vermicomposting in Homes, Maintenance of vermicomposting beds. Harvesting the worms. Earth worm predators, parasites and pathogens.

UNIT V

Application of vermicomposting in Agriculture and Horticultural practices. Advantages of vermicomposting.

REFERENCE:

Edwards C.A and Bater, B. 1996. Biology of Earth worms. Chapman and Hall. London. Ismail, S.A. 1997. Vermicology- The Biology of Earthworms. Orient Longman. India. Ranganathan L.S. 2006. Vermibiotechnology from soil health to human health. Agrobios India. Gupta P.K. 2008. Vermicomposting for sustainable agriculture. Agrobios. India.

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B. Sc., Statistics
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)
SEMESTER-II
STATISTICAL METHODS AND THEIR APPLICATIONS

UNIT – I

Correlation – Types of Correlation – Measures of Correlation – Scatter diagram
- Karl Pearson's co-efficient of correlation – Spearman's rank correlations co-efficient.

UNIT – II

Simple regression analysis – Regression equation, Fitting of Regression equation – Relationship between Regression Co-efficient and Correlation co-efficient.

UNIT – III

Index Number - Definition of Index Numbers -Uses –Methods to construction of Simple& Weighted Index numbers – Cost of living index numbers

UNIT – IV

Concept of time series – Component of time series – Methods of measuring trend – Semi average method – Method of moving average – Method of least squares.

UNIT – IV

Seasonal variation – Seasonal index – Methods of measuring seasonal index – Simple average method only– Cyclical variation(concept only), Random variation (concept only).

REFERENCE BOOKS:

A.M.GoonM.K.Gupta and d B.Das Gupta (1994), Fundamentals of Statistics V-II, The world press Ltd., Culcutta. Croxton : Applied General Statistics. Gupta S.P, Statistical methods – Sultan Chand. Note: (1) Problems: 80 %; Theory: 20%. This paper has to be taught by a statistics teacher. This paper has to be referred to statistics board for valuation

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B. Sc., Statistics
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)
SEMESTER-III
PROBABILITY THEORY

UNIT -I

Concepts of Random experiment – Trial – Sample point – Sample space, Event, Algebra of Events, Mutually Exclusive – Exhaustive events, definition of probability, Classical, Statistical and Axiomatic approach – Properties of Probability, Addition theorem - Conditional probability – Multiplication theorem – Baye’s theorem – Boole’s inequality.

UNIT - II

Concept of random variables – Discrete random variable, continuous random variables, probability mass function – Probability density function, Distribution function – Properties of distribution function - Independence of random variable.

UNIT - II

Mathematical expectation of random variables - Properties of mathematical expectation - Moments – Raw moments, central moments – Measures of location and dispersion of a random variable – Tchebychev’s inequality and its application.

UNIT - IV

Moment generating function of a random variable – their properties and its uses – cumulants – Characteristic functions – Properties of characteristic function – simple examples – Inversion theorem (statement only) - Statements and Application of weak law of large numbers.

UNIT - V

Bivariate distribution – Distribution functions of bivariate random variable and its properties – probability mass and density function, marginal and conditional distributions – Conditional expectation – Concept of regression lines – covariance and correlation

REFERENCE BOOKS

S.C.Gupta and V.K. Kapoor (2007). Fundamentals of Mathematical Statistics, Sultan Chand and Sons Publications, New Delhi. J.N.Kapur and H.C.Saxena (1999). Mathematical Statistics – S.Chand and Company Ltd., New Delhi. Marek. Fisz, (1961). Probability Theory and Mathematical Statistics, John Wiley and Sons. Hogg. R. V. and Allen T. Craig (1998). Introduction to Mathematical Statistics.

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B. Sc., Statistics
(For the year 2021-2022, 2022-2023 Batch)

SEMESTER-IV

DEMOGRAPHY

UNIT – I

Demographic Data Meaning - Sources of Demographic data - Civil Registration - Population Census - Registration Method for Demographic Surveys - Vital Registration - Population Register and other Administrative Records - Registration of Population in India.

UNIT – II

Fertility Measurements Crude Birth Rates - General, Specific and Total Fertility Rates - Gross and Net Reproduction Rates and their Interpretation.

UNIT – III

Mortality Measurements Crude Death rate- Specific Death Rate - Standardized Death Rate - Infant Mortality Rate - Maternal Mortality Rate - Case Fertility Rate.

UNIT – IV

Life Table and Migration Description and construction of various columns of a Life table and their Relationships - Uses of Life Table - Migration - Factors Effecting Migration - Gross and Net Migration Rates.

UNIT – V

Population Growth Population Estimation and Projection - Arithmetic, Geometric and Exponential Growth Rates - Logistic curve fitting and its use for graduating population data - Basic ideas of stationary and stable population.

REFERENCE BOOKS:

1. Agarwala, S.N. (1991), Indian Population Problems, Tata McGraw-Hill, New Delhi.
2. Goon A. M. Gupta. M. K and Das Gupta B (1993), Fundamentals of Statistics, World Press, Kolkata. 3. Gupta S. C and Kapoor V. K (2007), Fundamentals of Applied Statistics, Sultan Chand & Sons, New Delhi.
4. Mishra D. E (1982), An Introduction to the Study of Population, South India Publishers, Madras.
5. Hansraj D. R (1981), Fundamentals of Demography, Surjeet publications, New Delhi.
6. Bhende A. A and Karitkar T (1994), Principles of Population Studies, Himalaya, Mumbai.
7. Benjamin B (1975), Demographic Analysis, George Allen and Unwin Limited.
8. Cox P. R (1978), Demography (Fifth Edition), Cambridge University Press.
9. Gibbs J. P (2012), Urban Research Methods, Literary Licensing, LLC ndia. 10. Bogue Donald J (1976), Principles of Demography, John Wiley, New York.

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B. Sc., Statistics
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-V
REGRESSION ANALYSIS

UNIT-I:

Concept of correlation and its types – methods of correlation – Rank Correlation – equal and unequal rank

UNIT-II:

Concept of regression – Liner, Non liner regression – Regression line – Regression Coefficient – properties of regression coefficient

UNIT-III:

Curve fitting- methods – liner equations – methods of least square.

UNIT-IV:

Regression curves – conversion of data into linear form (Power curve, Exponential curves).

UNIT-V:

Growth curve fittings – exponential, Gompertz and logistic curves

REFERENCE BOOKS:

Fundamentals of Mathematical Statistics, (2000)-S.C. Gupta and V.K. Kapoor.
Mathematical Statistics –J.N. Kapoor and H.C. Saxena (1989). Introduction to mathematical Statistics – R.V. Hogg and A.T. Craig (1989). Note: Question paper may be set irrespective of the units

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B. Sc., Statistics
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER-VI
QUEUEING THEORY

UNIT – I:

Queueing system – Kendals terminology – Classification of States - Poisson axioms

UNIT – II:

Distribution of arrival and departure under Poisson queues.

UNIT – III:

Pure Birth – Death process – transisent state and steady state solution

UNIT – IV:

M/M/1; ∞ /FIFO queueing Model – steady state solution – Averages – Little" s formula

UNIT – V:

M/M/1;N/FIFO queueing model – steady state solution – Averages – Simple problems.

REFERENCE BOOKS:

1. Kanti Swarup, P.K.Gupta and Man Mohan (1985) : Operations Research, Sultan Chand & Sons, New Delhi.
2. P.K.Gupta and D.S.Hira : Operations Research .S.Chand and Co, Ltd., New Delhi.

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B.A. Journalism & Mass Ccoomunication / B.Sc. Visual Communication
(For the year 2023-2024 Batch)

SEMESTER III

E-Media Marketing

UNIT I

Marketing – Definition – Marketing Mix elements – Globalisation – competition- need for effective marketing – Marketing and Selling - New trends in marketing – Corporate social responsibilities – Green marketing- social marketing and other concepts

UNIT II

Targeted market - niche marketing – types of market – characteristics of the Indian market – Need for market study – global brands and market perception – Demographic, psychographic and geographic segmentation of markets – Test marketing: objectives, planning and execution. Customer Service – Disadvantages - Time intensive - Trademark and Copyright Issues - Trust, Privacy and Security Issues - User-Generated Content (UGC).

UNIT III

Introduction – Content – Context - Social Media Marketing and Its features – Advantages – Cost - Social Interaction – Interactivity - Social media Sites (Facebook) – Micro-blogging sites (Twitter) – Publishing tools (Wordpress) – Review Sites – Photo Sharing sites – Video Sharing Sites – Personal broadcasting tools

UNIT IV

Social Media marketing trends – Social Media Executive - Organic reach - pay to play – merging channels – merging tools - Advertising options - audience to target – integration – going live.

UNIT V

Integrated Marketing Communication – Need for integrated approach – cross cultural marketing programmes – challenges in multinational marketing - Future trends – Social Analytics – adverts–case studies - Media Monitoring - Campaign Analysis - Image Analytics - Audience Analysis - – ethical issues in social media marketing – consumer rights and forums.

REFERENCE:

1. Social Media Marketing by Tracy L Tuten Michael R Solomon
2. Social Media Marketing 2019 by Clarke Gary
3. Social Media Analytics Strategy by Alex Goncalves
4. Kenneth Clow & Donald Baack. 2005. Integrated Advertising, Promotion and Marketing Communication (2nd edn.) Prentice Hall, New Delhi.
5. Arun Kumar, N.Meenakshi. 2006. Marketing Management. Vikas Pub. New Delhi. Marketing Communication – an integrated approach (4th edn.) by PR Smith and Jonathan Taylor, Kogan Page publisher 2005.
6. Principles of Advertising and IMC (2nd edn.) by Tom Duncan, Tata McGraw Hill company Ltd., New Delhi 2008.
7. Advertising and Promotion, an Integrated Marketing Communications Perspective (7th edn.) by George E Belch, Micheal A Belch and Keyoor Purani, Tata McGraw Hill company Ltd., New Delhi 2010.

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B.A. Journalism & Mass Ccoomunication / B.Sc. Visual Communication

(For the year 2021-2022, 2022-2023 Batch)

SEMESTER-IV

FREELANCE JOURNALISM

UNIT I

Importance of News, Concept of News, Elements of News, Forms of News, Significance of News in Modern Life.

UNIT II

Organs of News Body, Different Forms of News Writing, Familiarisation with News Items of Newspapers, Magazines & News Agencies, Translation of News, Preparing of News , Theories and Practice of News Items.

UNIT III

Change of Information in to a News, Change of News into an Information, Corelation Differentiation and Transformation of News & Information.

UNIT IV

News, sources of news and news value parameters and the basic reportorial and editing skills.

UNIT V

The systems of syndication and stock libraries in India, required tools of the trade and the areas/scope of freelance journalism

REFERENCE BOOKS:

1. M.V.Kamath, The Journalist" s Handbook, Vikas,1992.
2. Michael Barratt, Making the Most of the Media, Kogan Page,1996.
3. RangaswamiParthasarathy, Journalism in India, Sterling,1989.
4. News writing and Reporting, James, M. Neal, Surjeet Publication.
5. News writing – George A. Hough, Kanishka publishers N. Delhi.

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B.A. Journalism & Mass Ccoomunication / B.Sc. Visual Communication

(For the year 2021-2022, 2022-2023 Batch)

SEMESTER-V

BROADCASTING

UNIT I

Development of Radio Broadcasting in India – Ownership – Control – Autonomy for Radio – Types of Radio services- Radio as a source of News and entertainment; Types of Radio programmes.

UNIT II

Broadcast News – Value – Radio Language – News Bulletin – News Source for Radio – Reporters, Editors and Agencies – External News Services Interviews – Features – Writing for Radio.

UNIT III

Special Audience Programmes – Rural and Farm Broadcasting – Educational Programmes – Programmes for Children, Women and Youth. Women Welfare – Children Welfa – Health and Family Planning – Rural Development – Urban problems

UNIT IV

Development of Television in India – News Programmes: a) News cast b) News Review – Formats of TV Programmes – Documentary – Special Features – Interviews. TV as a powerful Audio – Visual Media – Commercial and Sponsored Programme – Educational Service.

UNIT V

Broadcasting in the Information age – knowledge society - global media and audiences; New media: digital revolution – Internet TV, satellite TV and DTH; mediaconvergence.

REFERENCE BOOKS:

1. Chatterji, P.C, Broadcasting in India, Sage Publications, New Delhi, 1987
2. MehraMassani, Broadcasting and the People, National Book Trust, New Delhi, 1985
3. Luthra, H.R, Indian Broadcasting, Publications Division, New Delhi, 1986
4. Warren K. Agee, Introduction to Mass Communication, 6th Edition, Oxford & IBH, Calcutta
5. Kumar, Keval J, Mass Communication in India, Jaico Publishing House, Bombay, Delhi, Bangalore, Calcutta, Madras
6. Gerald Millerson, Effective TV Production.

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B.A. Public Administration
(For the year 2023-2024 Batch)
Semester-III
LOCAL GOVERNANCE IN INDIA

UNIT I INTRODUCTION Nature, Scope and Importance of Local Administration - Evolution of Local Government in Independent India – Community Development Programme Balwant Ray Mehta and Ashok Mehta Committee Reports.

UNIT II RURAL LOCAL GOVERNMENT Rural local Government - Structure and Functions - Village Panchayat - Panchayat - Samithi – Zilla Parizad - Local Finance - 73rd Amendment Act.

UNIT III URBAN LOCAL GOVERNMENT Urban Local Government - Structure and Functions - Municipal Corporation - Municipality - Town Panchayat - Township - Cantonment - Notified Area- 74th Amendment Act.

UNIT IV DEVELOPMENT PROGRAMMES Rural and Urban Development Programmes - Community Development Programmes - Employment and Poverty Alleviation Programmes - Urban Development Schemes - Housing, Water supply and Sanitation Schemes.

UNIT V DISTRICT ADMINISTRATION Role of District Collector in Local Government Administration - Role of DRDA – Control over Supervision Local Bodies.

BOOKS FOR REFERENCE:

1. Pradeep Sachdeva, Local Government in India, Person Education India, 2011
2. Bidjutchakrabarty and Rajendra Kumar Pandey, Local Government in India, Sage publication, 2018
3. Neena.Ms., Local Government and Administration, Alfa Publication, 2008
4. Gajana.R.P., Sharama.A, Public Administration and Local Government Administration, Crescent Publish Corporation.
5. S.R.Maheswari, Local Government in India, LaxmiNarain Agarwal publication, 2009

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B.A. Public Administration
(For the year 2021-2022, 2022-2023 Batch)
Semester-IV
SOCIAL ISSUES IN INDIA

UNIT – I

Social Structure in India – Ancient, Medieval and Modern Society – Reforms and Modern Society

UNIT – II

Population Growth – Illiteracy – Unemployment – Poverty – Issue of Social Inclusion and Exclusion – Civil Society and NGOs

UNIT – III

Child Labour – Child Abuse – Violence against Women – Domestic Violence

UNIT – IV

Castism – Communalism –Regional Unrest – Minorities and Reservation - Lingustism

UNIT – V

Alcoholism – Drug Abuse – Digital Divide - Cyber Crime – Social Media and Awareness

BOOKS FOR REFERENCE:

1. G. David Mandelbaum, Society in India, SAGE TEXTS, New Delhi; 2016
2. Veena Das (ed), Oxford Handbook of Indian Sociology, Oxford University Press, New Delhi, 2004
3. T.K. Oommen, Social Inclusion in Independent India Dimensions and Approaches, Orient Black Swan Pvt Ltd, New Delhi, 2016
4. O.P. Goel (ed), Role of NGOs in Development of Social System, ISHA Books, Delhi, 2004

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B.A. Public Administration
(For the year 2021-2022, 2022-2023 Batch)
Semester-V
COMMITTEES AND COMMISSIONS IN INDIA

UNIT :I

Meaning and Nature of Committees and Commissions – Purpose of Committees and Commissions – difference between Committees and Commissions

UNIT :II

Parliamentary Committees: Standing Committees - Financial standing committees - Department related standing committee

UNIT-III

Ad hoc Committee: Significance of Ad hoc Committees – Inquiry Committee – Advisory Committee

UNIT IV

Commissions in India: Election Commission – National Commission for Women – National Human Rights Commission

UNIT V

State Commissions and Committees: State Planning Commission – State Information Commission – District Rural Development Agencies (DRDA).

Text Books

1. R.Gupta, General knowledge and current Affairs, Sage Publishers, 2021
2. Edgar Thorpe and Showick Thorpe, General Knowledge, Manual SBE Publishers, 2017
3. J. Duncan M. Derrett (1999), Religion, Law and the State in India, New Delhi, Oxford University Press.
4. Klosko, George (ed.) (2011), The Oxford Handbook of the History of Political Philosophy, Oxford, Oxford University Press.
5. Hans Kelsen (2005), General Theory of Law and State, Routledge.

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B.A. Sociology
(For the year 2023-2024 Batch)
SEMESTER III
COMMUNICATION SKILLS

UNITS I COMMUNICATION: AN INTRODUCTION

- Definition, Nature and Scope of Communication
- Importance and Purpose of Communication
- Process of Communication
- Types of Communication

UNITS II NON-VERBAL COMMUNICATION

- Personal Appearance
- Gestures
- Postures
- Facial Expression
- Eye Contacts
- Body Language
- Tips for Improving Non-Verbal Communication

UNIT –III EFFECTIVE COMMUNICATION

- Essentials of Effective Communication
- Communication Techniques
- Barriers to Communication

UNIT –IV LISTENING SKILLS

- Purpose of Listening
- Listening to Conversation (Formal and Informal)
- Active Listening- an Effective Listening Skill
- Benefits of Effective Listening
- Barriers to Listening

Units V Communication: An Introduction

- Definition, Nature and Scope of Communication
- Importance and Purpose of Communication
- Process of Communication
- Types of Communication II Non-Verbal Communication
- Personal Appearance
- Gestures
- Postures
- Facial Expression
- Eye Contacts
- Body Language
- Tips for Improving Non-Verbal Communication
- Spirited Communication style
- Systematic Communication style
- Considerate Communication style

RECOMMENDED BOOKS

1. Basic communication skills for Technology, Andreja. J. Ruther Ford, 2nd Edition, Pearson Education, 2011
2. Communication skills, Sanjay Kumar, Pushpalata, 1st Edition, Oxford Press, 2011
3. Brilliant- Communication skills, Gill Hasson, 1st Edition, Pearson Life, 2011
4. The Ace of Soft Skills: Attitude, Communication and Etiquette for success, Gopala Swamy Ramesh, 5th Edition, Pearson, 2013
5. Developing your influencing skills, Deborah Dalley, Lois Burton, Margaret, Greenhall, 1st Edition Universe of Learning LTD, 2010

TEXT BOOKS

1. Communication skills for professionals, Konar nira, 2nd Edition, New arrivals –PHI, 2011
2. Personality development and soft skills, Barun K Mitra, 1st Edition, Oxford Press, 2011
3. Soft skill for everyone, Butter Field, 1st Edition, Cengage Learning indiapvt.ltd, 2011
4. Soft skills and professional communication, Francis Peters SJ, 1st Edition, McGraw Hill Education, 2011
5. Effective communication, John Adair, 4th Edition, Pan Mac Millan, 2009

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Bachelor of Social Work (B.S.W)
(For the year 2023-2024 Batch)
SEMESTER III
MAN AND INDIAN SOCIETY

UNIT – I

Introduction: Society – Meaning, Definition, Characteristics, Types, Composition of Indian Society- Racial, Religious, Linguistic Groups in India, Changing trends in the Indian Society

UNIT – II

Components of Indian Society: Community – Meaning, Definition and Types. Socialisation – Meaning, Definition, Agents of Socialisation. Culture – Meaning, Definition, Components of Culture. Globalisation, Privatisation, Liberalisation – Meaning, Definition, Effects on Indian Society, Advantages and Disadvantages

UNIT – III

Indian Social Stratification: Social Stratification – Meaning, Definition, Characteristics, Need and Importance. Caste, Class – Definition, Difference between Caste and Class, Changing Patterns in Caste and Class, Impact of Caste, and Class on Indian Society. Sex and Gender – Meaning, Definition, Difference. Social Mobility – Meaning, Definition, Forms of Social Mobility

UNIT – IV

Social Institutions: Social Institutions – Meaning, Definition Marriage – Meaning, Definition, Types, Changing Trends. Family – Meaning, Definition, Functions, Types, Changing Trends. Kinship – Meaning, Definition, Types. Religion – Meaning, Definition, Types, Role of Religion in Society

UNIT – V

Social Structure and Social Problems: Social Control – Meaning, Definition, Forms of Social Control. Social Processes – Meaning, Definition, Types. Social Change – Meaning, Definition, Factors affecting Social Change. Social Problems – Meaning, Definition, Causes of Poverty, Unemployment, Illiteracy, Addiction and Crime

Text Books

1. Ahuja, Ram. (1999) Society in India: Concepts, Theories and Changing Trends, Jaipur: Rawat Publications
2. Bottmore. T.B, 1980: Sociology: –A Guide to Problems and literature, New Delhi. McGraw Hill
3. Kapadia, K.M., (1966) Marriage and Family in India, New Delhi: Oxford University Press
4. Rao Shankar, (2006) Sociology of Indian Society, New Delhi: S Chand
5. Srinivas, M.N., (1970) Social Change in Modern India, Madras: Allied Publishers

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Bachelor of Social Work (B.S.W)
(For the year 2021-2022, 2022-2023 Batch)

SEMESTER - V

DYNAMICS OF HUMAN BEHAVIOUR

UNIT – I

Introduction to Psychology: Psychology- meaning and definition. Various Fields of psychology. Human Behaviour- definition, meaning, and types. methods in studying human behaviour Relationship between psychology and social work. Need for psychology in social work practice.

UNIT – II

Sensation and Perception – meaning, concepts – stimulus and response, perceptual process, and factors influencing perception and perceptual selectivity. Learning – definition, types, and theories – classical conditioning, operant conditioning, and social learning theory. Memory – meaning, process- registration, retention, and recall, types of memory.

UNIT – III

Intelligence – definition, levels, and theories. Howard Gardner's theory of multiple intelligences, Sternberg's Triarchic Theory of Intelligence, and Spearman's two-factor theory. Personality- definition and meaning. Dimensions in personality. Theories- Freud's Psychoanalytical theory, Erickson's Psychosocial Development, and Carl Roger's Humanistic theory. Relevance of psychological theories in social work practice.

UNIT – IV

Motivation – meaning, types- Intrinsic and Extrinsic. Abraham Maslow's theory of Hierarchical needs. **Motives-** meaning and types. **Emotion** – Nature, characteristics, and adaptive and disruptive qualities of emotion. Application of motivation theories in social work practice

UNIT – V

Attitude – formation, changes, stereotypes, and Prejudice. **Adjustment-** characteristics of adjustment and maladjustment. Factors – frustration, stress, conflict, and defence mechanism **Mental Health** – concept, Minor and Major mental disorders. Role of a social worker in community mental health

TEXTBOOKS

1. Ahuja, N. A. (1995) Short Textbook of Psychiatry. New Delhi: Jaypee Brother
2. Crider, et al. (1989). Psychology. New York: Scott. Foresman
3. Fernald, L. D. & Fernald, P. S. (1999). Introduction to Psychology. New Delhi: AITBSPublishers.
4. Mangal, S. K. (2006). General Psychology. New Delhi: Sterling.
5. Morgan, et al. (1997). Introduction to Psychology. New York: McCraw-Hillbook Co.

BOOKS FOR REFERENCES

1. Bee, Helen. Mitchell, Sandra. (1984) The Developing Person-A Life Span Approach.Ed2,New York Harper and Ro.
2. Benjamin A. Lahey, (1998). An Introduction to Psychology (Sixth Edition), New Delhi:Tata McGraw Hill.
3. Compton, Beulah. Galway, (2005) Cournoyer, Social Work Processes. Ed 7, USA: BrooksCole Learning,
4. Coleman, James, (1976) Abnormal Psychology and Modern Life. Ed 5, Mumbai: D.B Taraporewala& Sons Corner Ronald, J, (2012). Abnormal Psychology. New Delhi: Wisdom Press.

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B.Sc. Electronics and Communication
(For the year 2021-2022, 2022-2023 Batch)

SEMESTER V
COMPETITIVE SKILLS

UNIT-I VERBAL REASONING

Analogy – Classification – Direction Sense Test – Logical Sequence of Words – Inserting The Missing Character – Situation Reaction Test.

UNIT-II NONVERBAL REASONING

Analytical Reasoning–Mirror Images– Water Images–Completion of Incomplete Pattern–Cubes and Dice

UNIT-III ARITHMETICAL ABILITY

Average–Problems on Age–Percentage– Profit & Loss–Ratio & Proportion–Chain Rule–Time & Work.

UNIT-IV LOGARITHMS

Pipes & Cistern–Time & Distance– Problems on Trains–Boats & Streams–Simple Interest–Compound Interest –Logarithms

UNIT-V CHARTS

Area–Calendar–Clocks–Heights & Distances–Bar Graphs–Pie Charts

REFERENCE BOOKS

1. A Modern Approach to Verbal & Non Verbal Reasoning - Revised Edition – R.S. Aggarwal – S. Chand. (Units: I & II) – Rs. 750/-
2. Quantitative Aptitude - Revised Edition - R.S. Aggarwal – S. Chand. (Units: III, IV & V) – Rs. 440/-
3. An Advanced Approach to Data Interpretation - R.S. Aggarwal – S. Chand.
4. Advanced Objective General Knowledge - R.S. Aggarwal – S. Chand
5. Objective General English - R.S. Aggarwal – S. Chand

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B.Sc. FOOD TECHNOLOGY
(For the year 2023-2024 Batch)
SEMESTER-II
FOOD BIOTECHNOLOGY

UNIT-I

Biotechnology- Meaning and importance, history of biotechnology- traditional and modern biotechnology. Genetically modified foods- Definition and examples, advantages, disadvantages and safety aspects of foods produced by genetic engineering.

UNIT-II

Food biotechnology- Single cell protein, algae and spirulina: production and uses; Mushroom-production and processing. Genomics and proteomics- Meaning, types and future; bioinformatics- meaning, sequences and nomenclature; information sources; uses.

UNIT-III

Enzymes- Role in food processing, importance; applications- industrial application of microbial enzymes; production of amylase, lipase and pectinase; immobilized enzymes and their applications.

UNIT-IV

Fermentation- Types, advantages, factors controlling; batch fermentation and continuous fermentation; Fermented products- citric acid, lactic acid, vinegar, wine, beer, oriental fermented foods- tempeh and tofu.

UNIT-V

Biotechnology and biosafety- Introduction to intellectual property rights; intellectual property laws; Trade Related Aspects of Intellectual Property Rights. Forms of IPR like patent, design and copyright trademark; Bioethics: Necessity of bioethics, different paradigms of bioethics- national and international.

REFERENCES

1. R.C. Dubey, A text book of Biotechnology, S.Chand and company, New Delhi, 2005.
2. S.N. Tripathy, Food biotechnology, Dominant publishers and distributors, 2006.
3. Kumar, H.D., A text book of Biotechnology, Affiliated East-West Press pvt ltd., New Delhi, Second edition, 2004.
4. Kumaresan.V., Biotechnology, Saras Publication, 2005.

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B.Sc. Food Technology
(For the year 2023-2024 Batch)
Semester-III
Public Health Nutrition

UNIT-I

Definition of public health nutrition and health promotion; public health nutrition cycle; public health approaches- socio ecological approach, life style approach and biological approach. Assessment of nutritional status in individuals and population: Anthropometry, biomarkers, clinical assessment and dietary assessment- methods and their advantages and disadvantages.

UNIT-II

Assessment of physical activity: Physical activity and health; dimensions of physical activity; assessment methods- principle, advantages and disadvantages of objective methods (doubly labeled water method, minute by minute heart rate monitoring, motion sensors and accelerometers) and subjective methods (activity diaries and physical activity questionnaires)

UNIT-III

Public health education: Health education- definition, objectives, content and principles. Communication in public health education- key elements and barriers of communication; audio visual aids in communication- (auditory aids, visual aids and combined AV aids); levels of health education-(individual and family health education, group health education and education of general public); planning and evaluation of education program

Unit-IV

Communicable and non communicable disease- causes, modes of transmission and preventive measures (general only). Public health aspects of over and under nutrition: BMI criteria by WHO; Obesity as a determinant of mortality and morbidity; under nutrition- definitions, clinical syndromes and public health consequences of under nutrition.

UNIT-V

Nutrition related policies and programs: Health, nutrition and family welfare through XIIth five year plan; ICDS- objectives and services; Public Distribution System; Anthyodaya Anna Yojana; National Food Security Act; National Food for Work Program. National and international agencies in combating malnutrition: International- WHO, FAO, UNICEFAim and functions. National- ICAR, ICMR, NIN, NFI, FNB, CFTRI, NNMB, NSI, DFRL- Aim and functions.

REFERENCES

1. Michael J. Gibney, Barrie M. Margetts, John M. Kearney and Lenore Arab, Public health nutrition, Blackwell publishing company. 2005.
2. Mark Lawrence and Tony Worsley, Public health nutrition from principles to practice, Chennai microprint (P) Ltd., Chennai. 2008.
3. Srilakshmi. B, Nutrition science, fifth edition, New age international (P) limited. 2016. 4. Park.K, Text book of preventive and social medicine, Banarsidas Bhanot publishers, Jabalpur. 1997.

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B.Sc. Food Technology
(For the year 2021-2022, 2022-2023 Batch)

SEMESTER-V
BAKERY SCIENCE

UNIT-I

Baking: Meaning, process and scientific principles involved. Basic plan and layout of a bakery unit. Equipments used in bakery: Large equipments, small equipments and tools; types of ovens. Ingredients used in bakery: Functional classification of ingredients structure builders, tenderizers, moisteners, driers and flavors.

UNIT-II

Flour: Composition, types and quality characteristics. Sugar: Sources, uses and types of commercially available sugars. Fats: Fats used as shortenings- Butter, margarine emulsified fats and flavored oils; properties and uses of shortenings.

UNIT-III

Leavening agents: Definition and classification- physical; chemical-baking powder and its types, baking soda; biological- yeast- types and role in baking. Moisturizing agents: Egg, water and milk- their role in baking.

UNIT-IV

Bread: Ingredients used, steps in bread making process, processing methods, characteristics of good bread (external and internal), faults in shape, texture, crust and flavor of bread. Cakes: Ingredients, types, cake making methods, test for doneness, characteristics of good cake (external and internal), cake faults and remedies. Icing: Meaning, types, ingredients used and preparation guidelines.

UNIT-V

Cookies: Characteristics, preparation methods and problems in cookie making. Biscuits: Steps involved in biscuit making. Pastries: Types and method of preparation.

REFERENCE

1. Neelam Khetarpaul, Raj Bala Grewal and Sudesh Jood, Bakery science and cereal technology, Daya publishing house. 2013.
2. John Kingslee, A professional text to Bakery and Confectionary, New Age International (P) Limited. 2014.
3. NIIR Board of consultants and engineers, The complete technology book on bakery products, second edition, National Institute of Industrial Research, Delhi. 2009.
4. Manay Shakunthala, N and Shadaksharaswamy M. Food Facts and Principles, New Age International (P) Ltd Publishers, Reprint 2005.
5. Vijaya Khader, Text book of Food Science and Technology, Indian Council of Agricultural Research, New Delhi, 2001

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B.Sc. Psychology
(For the year 2023-2024 Batch)
Semester-III
RELAXATION TECHNIQUES

UNITE I INTRODUCTION

Meaning, Nature and importance of relaxation techniques in today's world

UNITE II MEDITATION

Meaning – Nature – Types- Procedure – Benefits

UNIT III: GUIDED IMAGERY

Meaning – Nature – Types- Procedure – Benefits

UNIT IV: PROGRESSIVE MUSCULAR RELAXATION

Meaning – Nature – Types- Procedure – Benefits

UNIT V: BIOFEEDBACK

Meaning – Nature – Types- Procedure – Benefits

REFERENCE

Payne, R.A. (2010). Payne's Handbook of Relaxation Techniques: A Practical Guide for the Health Care Professional, Churchill Livingstone; 4th edition.
2. Online resources

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B.Sc. Psychology
(For the year 2021-2022, 2022-2023 Batch)
Semester-V
ORGANIZATIONAL BEHAVIOUR

UNIT- I: INTRODUCTION Definition. Models of OB; autocratic, custodial, supportive, collegial and system. Historical evolution of OB. What managers do? Contributing disciplines to OB. Challenges and Opportunities. Case studies and exercises

UNIT- II: THE INDIVIDUAL IN ORGANIZATION Foundations of Individual behaviour. Attitudes and Job satisfaction. Personality and values. Perception and individual decision making. Motivation concepts and applications. Emotions and moods. Case studies and exercises

UNIT- III: THE GROUP IN ORGANIZATION Foundations of Group behaviour. Understanding work teams. Communication. Basic approaches to leadership and contemporary issues. Power and politics. Conflict and negotiation. Case studies and exercises

UNIT- IV: THE ORGANIZATION SYSTEM AND STRESS MANAGEMENT Foundations of Organization structure. Work design. Organizational culture. Human resource policies and practices. Work stress and its management.

UNIT- V: ORGANIZATIONAL DEVELOPMENT Organizational Change – Forces for Change. Managing planned change. Resistance to change. Approaches to managing Organizational change, Contemporary change issues.

Reference

1. Stephen P. Robbins and Timothy A. Judge, Organizational Behaviour, 12th edition, 2007. Prentice-Hall of India Pvt Ltd. New Delhi.
2. Eugene McKenna, Business Psychology and Organizational Behaviour, 4th edition (Special Indian Edition) Psychology Press, Distributed by I K International Pvt. ltd, New Delhi.
3. John W. Newstrom, Organizational behaviour – Human Behaviour at Work, 12th edition, 2007. Tata McGraw Hill Publishing Company ltd, New Delhi.
4. John W Slocum and Don Hellriegel, Fundamentals of Organizational Behaviour, 2007. Thomson Learning. India.

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B.Sc. Hotel Management and Catering Science
(For the year 2023-2024 Batch)
Semester-III
HOSPITALITY COMMUNICATION – I

UNIT-I

BUSINESS COMMUNICATION

- A. Need
- B. Purpose
- C. Nature
- D. Models
- E. Barriers to communication
- F. Overcoming the barriers

UNIT-II

LISTENING ON THE JOB

- A. Definition
- B. Levels and types of listening
- C. Listening barriers
- D. Guidelines for effective listening
- E. Listening computerization and note taking

UNIT-III

EFFECTIVE SPEAKING

- A. Restaurant and hotel English
- B. Polite and effective enquiries and responses
- C. Addressing a group
- D. Essential qualities of a good speaker
- E. Audience analysis
- F. Defining the purpose of a speech, organizing the ideas and delivering the speech

UNIT-IV

NON VERBAL COMMUNICATION

- A. Definition, its importance and its inevitability
- B. Kinesics: Body movements, facial expressions, posture, eye contact etc.
- C. Proxemics: The communication use of space
- D. Paralanguage: Vocal behaviour and its impact on verbal communication
- E. Communicative use of artefacts – furniture, plants, colours, architects etc.

UNIT-V

SPEECH IMPROVEMENT

- A. Pronunciation, stress, accent
- B. Important of speech in hotels
- C. Common phonetic difficulties
- D. Connective drills exercises
- E. Introduction to frequently used foreign sounds

USING THE TELEPHONE

- A. The nature of telephone activity in the hotel industry
- B. The need for developing telephone skills
- C. Developing telephone skills

Reference Books:

1. Business Communication
2. Communicative English
3. Communication Skills for Hospitality Industry- Oxford Publication
4. Developing Communicating Skills by Krishna Mohan

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Hotel Management and Catering Science
(For the year 2021-2022, 2022-2023 Batch)

Semester-V

HOSPITALITY COMMUNICATION – II

UNIT 1

Stress Management Meaning, purpose, techniques, **Basic concept of Recruitment and Selection**, - Intent and purpose, selection procedure, types of interviews - **Handling meetings**, Types of meetings, Structuring a meeting: agenda and minutes, Conducting a types of Meetings.

UNIT 2

Preparing for interviews, Self planning, writing winning resume, knowledge of company profiles, academics and professional knowledge review, update on current affairs and possible questions

Facing an interview panel, Time – Keeping, grooming, dress code, document portfolio, frequently asked questions and their appropriate answers, self – introduction, panel addressing, mental frame – work during interview

UNIT-3

Personality Enrichment Grooming, Personal hygiene, Social and Business and Dining Etiquettes, Body language use and misuse, Art of good Conversation, Art of Intelligent Listening

- Etiquettes & Manners Social & Business Dining Etiquettes, Social Travel Etiquettes-Bus, Car and flight (c) Personality Development Strategies Communication Skills, Presentation Skills, Public Speaking, Extempore Speaking, importance and art of 'Small Talk' before serious business

UNIT-4

Interpersonal Skills Dealing with seniors, colleagues, juniors, customers, suppliers, contract workers, owners etc at work place - Group Discussion Team behavior, how to effectively conduct yourself during GD, do's and don'ts, clarity of thoughts and its expression

UNIT-5

Telephone conversation Thumb rules, voice modulation, tone, do's & don'ts, manners and accent - Presentation Presentation skills, seminars skills role – plays - Electronic Communication Techniques: E mail, Fax,

SUGGESTION READINGS:

1. Personal management and Human Resources, by C.S.Venkata Ratanam and B.K. Srivastave, Published by Tata Mc Graw Hill Publishing Ltd, New Delhi.
2. Human Behavior at Work, By: Keith Davis, Published By: Tata Mc Graw Hill Pub. Ltd, New Delhi.
3. Im OK, You are OK, by: Thomas A. Harris, Published By: Pan Books, London and Sydney
4. Pleasure of your Company, by: Ranjana Salgaocar, Published By: Pyramid Published Goa
5. How to get the job you want, by: Arun Agarwal, Published By: Vision Books, New Delhi
6. Get That Job, Rohit Anand & Sanjeev Bikhchandani, Harper Collins
7. How to succeed at interviews, by: Sudhir Andrews, Published By: Tata Mc Graw Hill Pub. New Delhi.
8. Interview for all competitive exams, G.K. Puri, Published by: I.I.M, Near Masjid Road, New Delhi
9. Introduction to Hospitality Industry – Bagri & Dahiy, Aman Publications New Delhi
10. Interview in a nutshell, S.K. Sachdeva, Published by: Competition Review Pvt. Ltd.
11. Business Communication, Lesikar, Pettit (AITBS)
12. Theory & Application
13. Communication for Business, Shirley Taylor, Pearson Education Asia

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B. Sc. TEXTILE AND FASHION DESIGNING
(For the year 2021-2022, 2022-2023 & 2023-2024 Batch)

SEMESTER –II

SEWING TECHNOLOGY

UNIT – I

Introduction to sewing, History of sewing machines, Sewing Machine – parts and functions of single needle machine, Tools for measuring, marking, cutting & pressing. Selection of thread and needle for various types of fabric

UNIT – II

Classification of sewing machines -Single Needle Lock stitch Industrial model, Over Lock Machine, Zig Zag Multi Purpose Machine, Double Needle Machine, Bar Tack Machine, button hole making machine, button fixing machine, blind stitching machine, fabric examining machine. Machine attachments - care and maintenance of sewing machines

UNIT – III

Basic sewing machines and associated work aids, simple automobiles. The use of components & trims – Labels and motifs, lining, Interlining, wadding, lace, braids & elastics, Hooks and loop fastening, Seam binding and tape, Shoulder pad, Eyelets & laces, Zip fastener, Buttons, Tack buttons, Snap fasteners and Rivets, Performance properties of components and trims. Sewing machines attachments – (Hemmers, Ruffler, Binder, Tucker, cloth guide, zipper foot, gathering foot, feed cover plate, circular attachment). Common problem & remedies

UNIT – IV

Fusing – Definition, advantages of using fusible interlinings, requirement of fusing, Fusing process. The means of fusing, Fusing equipments, Methods of fusing quality control in fusing. Alternative of fusible interlining. Pressing: the purpose of pressing, categories of pressing, means of pressing, pressing equipments and methods, pleating, permanent press. State of pressing

UNIT – V

Stitching mechanism – needles, bobbin and bobbin case, bobbin winding, upper and cover threading, auxiliary hooks, throat plates, take –ups tension disc. Feeding mechanism – drop feed, different fed, needle feed, compound feed, puller feed.

Reference:

1. The Technology of Clothing manufacture, Harold Carr and Barbara Catham, Blackwell Science (1994)
2. Goswami, B.C. “ Textile Yarns”, Technology, Structure and applications”, McGraw Hill.
3. Chris Jefferys (2004), 101 Essential Tip- Basic Sewing, D.K. Publishing
4. Besty Hosegood (2006), The complete book of sewing, Dorling Kindersley Ltd., London.
5. Thomas Anna Jacob, “The art of sewing:, USB publishers New Delhi, 1994.
6. Readers Digest Sewing book.

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B. Sc. TEXTILE AND FASHION DESIGNING
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER -III
FASHION CLOTHING AND PSYCHOLOGY

UNIT - I

Origin of Fashion – Importance of fashion - Development of fashion, Components of fashion -, Design Details, Texture ,Color and Silhouette . Types of silhouette – Natural Body, Slim line, Wedge , Hour Glass , Extreme Volume Silhouette.

UNIT - II

Fashion Focus – The designers Role , The Manufacturers Role, The Retailers Role . Scope of Fashion Business – Primary Level, The Secondary Level , The retail level and the Auxiliary level. Study about International Designers – Fashion related cycle and theories.

UNIT - III

The Movement of Fashion - Factors influencing fashion movement - Accelerating factors, Retarding factors, and Recurring fashions. Predicting the movement of fashion.

UNIT - IV

Types of designers – High fashion Designer, Stylist, and Freelance Designer. Sources of design inspiration. Indian fashion Designers- Manish Malhotra, Ritu kumar, Ritu berri, Tarun Tahilani, Wendell Rodricks, Abu Jani and Sandeep Khosla, JJ Valaya, Rina Dhaka, Manish Arora, and Rohit Bal.

UNIT - V

Study of International Fashion centers – France, Italy, England , Germany, Canada , New York . Study of International Fashion Brands – Women's Wear, Men's Wear, Kids Wear, Sports Wear, Cosmetics and Accessories. TEXT BOOKS: 1. Elaine stone. 2001. The Dynamics of Fashion. Fair child publications, New York. 2. Gini Stephan Friengs . 1999. Fashion from concept to consumer. [Sixth Edition]. Prentice Hall.

REFERENCE BOOKS:

1. Ellen Diamond. 2007. Fashion Retailing. Pearson Education. INC and Dorling Kinderley Publishing, Delhi.
2. Kitty G, Dickerson. 2005. inside the fashion Business. Pearson Education. INC and Dorling Kinderley Publishing, D

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B. Sc. TEXTILE AND FASHION DESIGNING

(For the year 2023-2024 Batch)

SEMESTER -III

ORGANIZATION OF GARMENT UNIT

Unit I Entrepreneur and Management

Entrepreneur-Meaning, definition and types, need for Entrepreneurs, qualities, and role of Entrepreneur. Management-Definition. Management as a process-Planning, organizing, Directing, Controlling and Co Ordination. Difference between Entrepreneur and Manager.

Unit II Organizational Structure of a Garment Unit

Organizational structure of a garment unit, Design department, Finance department, purchasing department, Production department, organizing different sections- hierarchy Personnel involved in all the departments, nature of the job. Role of HR in apparel industry.

Unit III Factory Design and Layout

Factory Design and layout - importance of factory design, factors affecting factory design, Types of buildings (single and Multi-Storey) - advantages and limitation. Factory layout - Process, Product and combined layout Design requirement-requirements relating to health, safety and Welfare. Balancing - Steps to balance the line - Initial balance - Balance control - Efficiency - Cycle checks - Balancing tools.

Unit IV Principles of Costing

Principles of costing-requirement of good costing system. Cost estimation of yarn and fabric. Cost estimation for dyeing, printing, embroidery, cutting, stitching, checking, packing, final Inspection, shipping and insurance.

Unit V Garment Export Unit

Performance of Indian Garment Export and Institutions supporting Entrepreneurs, SWOC Analysis Setting up of garment unit for export market, Export Document, Export finance-Payment method, Export shipping. Institutions supporting entrepreneurs-DIC, NSIC, SISI, SIPCOT, TII, KVIC, CODISSIA, Commercial banks - SBI.

Text Book(s)

1. Introduction to Clothing Production Management, A J Chester 2nd Edition, Wrenbury Associates Ltd, 1998.
2. The technology of clothing manufacture, Harold Carr and Barbara Latham, Blackwell Science, 1994.
3. Apparel Costing, A functional Approach- Krishnakumar. M, Abishek Publications, Chandigarh, 2011.
4. Principles of Management, Dinakar Pagare, Sultan Chandand Sons, Delhi, 2018.
5. Entrepreneurship Development in India, Dr. C.B Gupta, Dr N.P. Srinivasan, Sultan Chandand Sons Delhi, 1997.
6. Industrial Engineering in Apparel Production, V.Ramesh Babu, Wood Head Publishing, India, 2012.

B. Sc. TEXTILE AND FASHION DESIGNING
(For the year 2021-2022, 2022-2023 Batch)

SEMESTER IV

NON WOVEN & TECHNICAL TEXTILES

UNIT – I

Non – woven – Introduction – definition, classification and scope and application of non woven – fibres used-web preparation, opening, cleaning machine, production of parallel laid web, cross laid and random laid web.

UNIT – II

Bonding methods – mechanical, thermal, chemical/ adhesive, melt blown and spun lace techniques. Finishing of bonded fabrics. Fusing –methods of fusing. Braiding – methods of braiding. Netting – methods, lacing.

UNIT - III

Technical Textiles – Introduction, definition, scopes & importance and uses. Application of Agro Tech, Build Tech, Cloth Tech, Home Tech, Indu Tech, Medical Tech, Sports Tech, Pack Tech, Mobile Tech, Protect Tech, Geo Tech.

UNIT – IV

Medical Tech, Sports Tech, Protective – introduction, general properties and end uses.

UNIT – V

Smart & intelligent textiles, Smart – Active smart, passive smart & ultra smart, Intelligent – PCM, SMP, Chromic & conductive materials

REFERENCE:

1. Non woven bonded fabrics – Lunenscholss J and W Albrocht, Ellis Horwood, London 1985
2. Non – Wovens – Arul Dahiya, MG Kamath, Raghavendra R Hedge and Monika Kannadnguli
3. Geo Textiles – NWM John, Blackir London
4. Family Clothing – Tate and Glisson, John Wiky and Sons., Illinas, 1963
5. Technical Textiles – Anand and A.R. Horracks, Textile Institute

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B. Sc. TEXTILE AND FASHION DESIGNING
(For the year 2021-2022, 2022-2023 Batch)
SEMESTER V
GARMENT QUALITY AND COST CONTROL

UNIT I

Basics of Quality Control Definition and Scope of Quality Control – Establishing Merchandising Standards–Establishing Raw Material Quality Control specifications – Quality Control of Raw Material.

UNIT II

Quality Control System Establishing Processing quality specification – Training Quality Control Personnel – The Quality Standard Control – Quality Control Inspection, Procedures for processing – Quality control of finished garments – Quality control and Government contacts – Quality Control for Packaging, Warehousing and shipping – Statistical Quality Control, Sampling plans – industry – wide quality standards.

UNIT III

Basics of Production control Function of Production control – Production, Analysis – Quality Specifications– Quantitative specifications – Scope of Apparel Manufacturing Activity – Coordinating departmental Activities – Distribution of Documents and Records.

UNIT IV

Production Control System Type of Control forms – Basic Production Systems –Principles for Choosing a Production System – Evaluating Production Systems – Flow Process Grids and Charts – Basic Flow Process Grid Construction – Flow Process Grids for Production control

UNIT V

Cost Control, Function of Cost Control: Types of Costs and Expenses – Apparel Manufacturing Cost Categories – Sales Cost Control – Purchasing Cost Control – Production Cost Control – Administration cost control – Cost Ratio Policies – the manufacturing Budget – Cash flow Control – Standard Cost Sheet, Break–Even Charts

REFERENCES:

1. Patty Brown, Janett Rice,-Ready to wear apparel analysis, Prentice Hall,1998.
2. Salinger, Jacob Apparel, –Manufacturing Analysisl, New York, Textile Books Futs, 2001
3. Introduction to Clothing Production Management, A.J. Chuter, Second Edition, Black WellPublishing, Second Edition, 2004.
4. Apparel Merchandising, Robin Mathew, First Edition, Book Enclave Publishing, 2008.
5. Textile Industry Development and Growth, Satish Tiwari, First Edition, Anmol Publications Pvt.Ltd., 2000.

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B. Sc. TEXTILE AND FASHION DESIGNING
(For the year 2021-2022, 2022-2023 Batch)

SEMESTER VI

COMPUTER AND TEXTILES IN GARMENT DESIGN

UNIT-1

Introduction to computers –Organization of Computers –Input Unit, Output Unit, Central Processing Unit ,Memory Devices, Working Principles of Printer-Scanner, Digitizer & Plotter.

UNIT -2

Computer Application in Textile Designing- Weaving- Softwares used – Types of woven DesignDobby and Jacquard- Techniques Used. Knitting -Softwares used – Types of knitting. Printing – Creation of Printed Design – Simulation Technique.

UNIT-3

Computer Application in Fashion Designing-Design Creation- Theme Rendering- 3D Modeling Body Scanning-Texture Mapping-Design Studio-Fashion Studio- Fashion Multimedia Concepts.

UNIT-4

Computer Application in Pattern Making- Process involved in Pattern Making Grading-Marker Planning-Laying-Cutting- Labelling-Duplicating. Computerized Sewing Machine.

UNIT-5

Computer Aided Manufacturing – Concepts of Computer Integrated Manufacturing – Definition and Functions of CAD, CAM, CIM, CAA, PDC . Computerized Embroidery Machines. Computerized color Matching System. Brief study of Designing Soft wares used in textile industry.

REFERENCE

1. CAD/CAM computer aided design and manufacture, Groover MP and E.W.Zinimmers, prentic hall, India 1984.
2. Computers in fashion industry, Taylor P, Heinemann publications 1990.
3. Computer aided design and manufacture, Bezant C.E, Ellis Horwood, England,1983.
4. CAD in clothing and textiles, Winfred Aldrich, Blackwel science, 1994.
5. Computer aided drafting and design –concept and application, Veinsinet DO, 1987.
6. Computer Fundamentals – P K Sinha , BPB Publications, Delhi (1992)
7. Pattern Grading for Women's Cloths The Technology of sizing – Gerry Cooklin, Blackwell Science Ltd (1990)

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B.A. Political Science
(For the year 2023-2024 Batch)
Semester-III
DIGITAL GOVERNANCE

UNIT I

What is e-governance? – Meaning- Definition- Importance of E-Governance Stages and Development of e-governance – E-governance process

UNIT II

Public – Private partnership for e-Governance – Difference between government and Governance – Government Database management

UNIT III

National Informatics Centre - Data Warehouse – Government Web Services – State Data Centre

UNIT IV

Digitalization of State and District Administration – Bridging and Digital Divide

UNIT V

Cyber Law and e-governance – Legal Status for Digital Transactions – Information Technology- digital citizenship -e-sevai services – public benefits

REFERENCE BOOKS

1. Satyanarayanan.J: E-Government – The science of the possible; Prentice Hall of India (PVT)
2. Kenneth Kennison and Deepak Kumar (Eds): IT Experience in India; Bridging the Digital Divide
3. R.P.Sinha
4. S.Panka

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B.A. Political Science
(For the year 2021-2022, 2022-2023 Batch)
Semester-V
CONSUMER RIGHTS AND PROTECTION IN INDIA

UNIT – I

Introduction Meaning, Types, Scope and Importance of Consumer Rights - Consumer Rights: Right to safety, Right to be informed, Right to choose, Right to Redressal.

UNIT- II

Legal Framework Legislative Framework on Consumer Protection in India - Evolution of Consumer Movement in India- Consumer Protection Laws in India.

UNIT- III

Consumer Courts Consumer Courts in India: Structures, Objectives, Powers and functions - National Consumer Disputes Redressal Commission (NCDRC) - State Consumer Disputes Redressal Commission (SCDRC) - District Consumer Disputes Redressal Forum (DCDRF).

UNIT- IV

Consumer Awareness Consumer Awareness- Consumer Services – Deficiency of Services - Consumer Grievance –Consumer Complaints

UNIT – V

Ministry of Consumer Affairs Ministry of Consumer Affairs, Food and Public Distribution - Consumer Responsibilities - Problems of Consumer – Online Consumers and their problems.

REFERENCE BOOKS

1. Saraf D.N., Law of Consumer Protection in India (1995), Tripathi, Bombay.
2. P.K. Majundhar, The Law of Consumer Protection in India (1998); Orient Publishing Co., New Delhi.
3. Avtar Singh, The Law of Consumer Protection: Principles and Practice (2000) Eastern Book Co., Lucknow.
4. Viswanathan V.N: Consumer Rights in Service Sector; Concept Publishers, New Delhi.

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